

## Coca-Cola Announces Timing of First Quarter 2018 Earnings Release and Investor Conference Call

ATLANTA--(BUSINESS WIRE)-- The Coca-Cola Company today announced it will release first quarter 2018 financial results on April 24 before the New York Stock Exchange opens. The release will be followed by an investor conference call at 8:30 a.m. ET on the same day to discuss the results.

The company invites investors to join a webcast for this event on its website at <a href="www.coca-colacompany.com/investors">www.coca-colacompany.com/investors</a>. Downloadable files of the earnings call audio recording, as well as a transcript, will be available within 24 hours after the call on the company's website.

## **About The Coca-Cola Company**

The Coca-Cola Company (NYSE: KO) is the world's largest total beverage company, offering over 500 brands to people in more than 200 countries. Of our 21 billion-dollar brands, 19 are available in lower- and no-sugar options to help people everywhere more easily control added sugar. In addition to our namesake Coca-Cola drinks, some of our household names around the world include: AdeS soy-based beverages, Ayataka green tea, Dasani waters, Del Valle juices and nectars, Fanta, Georgia coffee, Gold Peak teas and coffees, Honest Tea, Minute Maid juices, Powerade sports drinks, Simply juices, smartwater, Sprite, vitaminwater, and Zico coconut water. At Coca-Cola, we're serious about making positive contributions to our world. That starts with reducing sugar in our drinks and bringing new and different drinks to people everywhere. It also means continuously working to reduce our environmental impact, creating rewarding careers for our associates, and bringing economic opportunity wherever we operate. In fact, together with our bottling partners, we employ more than 700,000 people around the world. For more information, visit our digital magazine Coca-Cola Journey at <a href="https://www.coca-colacompany.com">www.coca-colacompany.com</a> and follow The Coca-Cola Company on <a href="https://www.coca-colacompany.com">Twitter, Instagram, Facebook</a> and <a href="https://www.coca-colacompany.com">LinkedIn</a>.

The fairlife® brand is owned by fairlife, LLC, our joint venture with Select Milk Producers, Inc., and fairlife's products are distributed by our Company and certain of our bottling partners.

## The Coca-Cola Company

Investors and Analysts: Tim Leveridge, 404-676-7563 or Media: Scott Leith, 404-676-8768

Source: The Coca-Cola Company