

GrowGeneration's MMI Launches Mobile Golf Bag System At Bonita Bay Club

Transforms Golf Bag Storage at Florida's Largest Member-Owned Golf Facility

DENVER--(BUSINESS WIRE)-- **GrowGeneration Corp.** (NASDAQ: GRWG) ("GrowGen" or the "Company"), the nation's largest specialty hydroponic and organic gardening retailer, today announced the launch of MMI Storage Solutions' new Mobile Golf Bag System at Bonita Bay Club (Bonita Bay), Florida's largest member-owned golf facility. The new system will revolutionize storage operations and drive greater operational efficiency at the club's existing bag room, which manages over 2,800 golf bags daily.

Bonita Bay Club, which opened in 1985, is recognized as a leading Platinum Club with five world-class golf courses including two courses (Cypress and Sabal) designed by Tom Fazio, while the other three (Bay Island, Creekside, and Marsh) are Arthur Hills designs. MMI's Mobile Golf Bag System offers clubs like Bonita Bay a smarter, space-saving alternative to traditional static racking. Engineered for durability, accessibility, and ease of use, the new mobile system will enable country clubs to accommodate increasing memberships without sacrificing service, speed, or safety.

"With the MMI Mobile Golf Bag System, we are proud to be a leader in providing intelligent storage solutions to businesses and their patrons," said Jessica Robinson, Vice President of Operations at MMI. "By converting static shelving into mobile high-density storage, our Mobile Golf Bag System saves space while elevating operational efficiency and enhancing the member experience. Importantly, this system demonstrates MMI's ability to meet the growing demand for intelligent storage systems in the hospitality and recreation industry."

The high density mobile system for golf bag storage features smooth-glide carriages, ergonomic handles, and customizable layouts, ensuring easy access to every bag. Built with country club operations in mind, the system enhances member experience and simplifies the daily workload of bag room staff.

To learn more about MMI Storage Solutions and the Mobile Golf Bag System or to request a demo, please visit www.mmistorage.com and www.mmigolf.com.

About GrowGeneration Corp:

GrowGen is the nation's largest specialty hydroponic and organic gardening retailer. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Charcoir, Drip Hydro, Power Si, Ion lights, The Harvest Company, and more. Incorporated in Colorado in 2014, GrowGen is the largest chain of specialty retail hydroponic and organic garden centers in the United States. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, and a benching, racking, and storage solutions business, Mobile Media or MMI.

To be added to the GrowGeneration email distribution list, please email GrowGen@kcsa.com with GRWG in the subject line.

Forward Looking Statements:

This press release may include predictions, estimates or other information that might be considered forward-looking within the meaning of applicable securities laws. While these forward-looking statements represent current judgments, they are subject to risks and uncertainties that could cause actual results to differ materially. You are cautioned not to place undue reliance on these forward-looking statements, which reflect opinions only as of the date of this release. Please keep in mind that the Company does not have an obligation to revise or publicly release the results of any revision to these forward-looking statements in light of new information or future events. When used herein, words such as “look forward,” “expect,” “believe,” “continue,” “building,” or variations of such words and similar expressions are intended to identify forward-looking statements. Factors that could cause actual results to differ materially from those contemplated in any forward-looking statements made by us herein are often discussed in filings made with the United States Securities and Exchange Commission, available at: www.sec.gov, and on the Company’s website, at: www.growgeneration.com.

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