

September 30, 2024



GrowGeneration to Participate in the Benzinga Cannabis Capital Conference on October 8 and 9, 2024

DENVER--(BUSINESS WIRE)-- **GrowGeneration Corp.** (NASDAQ: GRWG) ("GrowGen" or the "Company"), one of the largest retailers and distributors of specialty hydroponic and organic gardening products in the United States, announced today that its management team will participate in the Benzinga Cannabis Capital Conference being held October 8-9, 2024, in Chicago.

Darren Lampert, GrowGen's Chief Executive Officer and Co-Founder, will participate in a panel discussion titled "Outpacing The Market: 10 Secrets For Building A Successful Commercial Grow" on Wednesday, October 9, 2024, at 3:10 p.m. Central Time.

The Company will host one-on-one investor meetings throughout the conference. For more information or to schedule a meeting, please contact GrowGen@kcsa.com.

About GrowGeneration Corp:

GrowGen is a leading developer, marketer, retailer, and distributor of products for both indoor and outdoor hydroponic and organic gardening, as well as customized storage solutions. GrowGen carries and sells thousands of products, such as nutrients, additives, growing media, lighting, environmental control systems, and benching and racking, including proprietary brands such as Charcoir, Drip Hydro, Power Si, Ion lights, The Harvest Company, and more. Incorporated in Colorado in 2014, GrowGen is the largest chain of specialty retail hydroponic and organic garden centers in the United States. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, HRG Distribution, and a benching, racking, and storage solutions business, Mobile Media or MMI.

To be added to the GrowGeneration email distribution list, please email GrowGen@kcsa.com with GRWG in the subject line.

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