

GrowGeneration to Participate in Benzinga Cannabis Capital Conference

DENVER--(BUSINESS WIRE)-- GrowGeneration Corp. (NASDAQ: GRWG) ("GrowGen" or the "Company"), the largest chain of specialty hydroponic and organic garden centers in the United States, today announced that members of its management team will be participating in the Benzinga Cannabis Capital Conference, to be held September 27 through September 28, 2023 at the Marriott Downtown Magnificent Mile in Chicago, Illinois.

Darren Lampert, Chief Executive Officer, will participate in an in-person panel discussion with industry leaders on Wednesday, September 27, 2023 at 3:00 p.m. Central Time. In addition, GrowGeneration will be sponsoring the CEO dinner benefitting The Weldon Project ("TWP") with Mission Green. The organization advocates on behalf of currently and formerly incarcerated people who were sentenced to prison for cannabis-related offenses. TWP works to remedy the injustices through policy reform, public education, and direct services.

About GrowGeneration Corp:

GrowGeneration is a leading marketer and distributor of nutrients, growing media, lighting, benching and racking, environmental control systems, and other products for both indoor and outdoor hydroponic and organic gardening, including proprietary brands such as Charcoir, Drip Hydro, Power Si, MMI benching and racking, Ion lights, Durabreeze fans, and more. Incorporated in Colorado in 2014, GrowGeneration is the largest chain of specialty retail hydroponic and organic garden centers in the United States. The Company also operates an online superstore for cultivators at growgeneration.com, as well as a wholesale business for resellers, HRG Distribution, and a benching, racking, and storage solutions business, Mobile Media.

About The Benzinga Cannabis Capital Conference:

The premier gathering of cannabis entrepreneurs and investors in North America is returning to Chicago. The next iteration of the famed <u>Benzinga Cannabis Capital Conference</u> will gather industry insiders, investors and leading executives from around the world once again on September 27th and 28th in Chicago. Attendees can expect two full days of keynotes, panel discussions, fireside chats, networking, celebrity appearances, and more. The Benzinga Cannabis Capital Conference is guaranteed to offer participants all the benefits of an immersive and robust in-person conference from any remote location. The conference will feature an interactive forum of live and on-demand presentations from top CEOs, investors and leaders in the cannabis space.

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