

## Forward-Looking Statements

Certain statements in this presentation are forward-looking as defined in the Private Securities Litigation Reform Act of 1995. Forward-looking statements are based on current expectations, estimates. and projections about Brunswick's business and by their nature address matters that are, to different degrees, uncertain. Words such as "may," "could," "expect," "intend," "target," "plan," "seek," "estimate." "believe." "predict." "outlook." and similar expressions are intended to identify forward-looking statements. Forward-looking statements are not guarantees of future performance and involve certain risks and uncertainties that may cause actual results to differ materially from expectations as of the date of this presentation. These risks include, but are not limited to: the effect of adverse general economic conditions, including the amount of disposable income consumers have available for discretionary spending, tight consumer credit markets, and the level of consumer confidence on the demand for our products and services; our ability to successfully implement our strategic plan and growth initiatives; our ability to integrate targeted acquisitions, including the Global Marine & Mobile Business of Power Products; the risk that unexpected costs will be incurred in connection with these transactions; the possibility that the expected synergies and value creation from these transactions will not be realized or will not be realized within the expected time period; having to record an impairment to the value of goodwill and other assets; changes to U.S. trade policy and tariffs; the inability to identify and complete targeted acquisitions; negative currency trends, including shifts in exchange rates; fiscal policy concerns; adequate financing access for dealers and customers and our ability to access capital and credit markets; maintaining effective distribution; adverse economic, credit, and capital market conditions; loss of key customers; attracting and retaining skilled labor, implementing succession plans for key leadership, and executing organizational and leadership changes; inventory reductions by dealers, retailers, or independent boat builders; requirements for us to repurchase inventory; actual or anticipated increases in costs, disruptions of supply, or defects in raw materials, parts, or components we purchase from third parties, including as a result of new tariffs on raw materials, increased demand for shipping carriers, and transportation disruptions; higher energy and fuel costs; our ability to protect our brands and intellectual property; absorbing fixed costs in production; managing our manufacturing footprint; outages, breaches, or other cybersecurity events regarding our technology systems, which could result in lost or stolen information and associated remediation costs; managing our share repurchases; competitive pricing pressures; our ability to develop new and innovative products and services at a competitive price, in legal compliance with existing rules; maintaining product quality and service standards; product liability, warranty, and other claims risks; legal and regulatory compliance, including increased costs, fines, and reputational risks; changes in income tax legislation or enforcement; certain divisive shareholder activist actions; joint ventures that do not operate solely for our benefit; international business risks; and weather and catastrophic event risks.

Additional risk factors are included in the Company's Annual Report on Form 10-K for 2018 and the Quarterly Reports on Form 10-Q for subsequent periods. Forward-looking statements speak only as of the date on which they are made, and Brunswick does not undertake any obligation to update them to reflect events or circumstances after the date of this presentation or for changes by wire services or Internet service providers.

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#### Use of Non-GAAP Financial Information and Constant Currency Reporting

In this presentation, Brunswick uses certain non-GAAP financial measures, which are numerical measures of a registrant's historical or future financial performance, financial position or cash flows that exclude amounts, or are subject to adjustments that have the effect of excluding amounts, that are included in the most directly comparable measure calculated and presented in accordance with GAAP in the statements of operations, balance sheets or statements of cash flows of the registrant; or include amounts, or are subject to adjustments that have the effect of including amounts, that are excluded from the most directly comparable measure so calculated and presented.

Brunswick has used certain non-GAAP financial measures that are included in this presentation for several years, both in presenting its results to shareholders and the investment community and in its internal evaluation and management of its businesses. Brunswick's management believes that these measures (including those that are non-GAAP financial measures) and the information they provide are useful to investors because they permit investors to view Brunswick's performance using the same tools that Brunswick uses and to better evaluate Brunswick's ongoing business performance. In addition, in order to better align Brunswick's reported results with the internal metrics used by the Company's management to evaluate business performance as well as to provide better comparisons to prior periods and peer data, non-GAAP measures exclude the impact of purchase accounting amortization related to the Power Products and Freedom Boat Club acquisitions.

For additional information and reconciliations of GAAP to non-GAAP measures, please see Brunswick's Current Report on Form 8-K issued on January 30, 2020, which is available at <a href="https://www.brunswick.com">www.brunswick.com</a>, and the Appendix to this presentation.

Brunswick does not provide forward-looking guidance for certain financial measures on a GAAP basis because it is unable to predict certain items contained in the GAAP measures without unreasonable efforts. These items may include pension settlement charges, restructuring, exit and impairment costs, special tax items, acquisition-related costs, and certain other unusual adjustments.

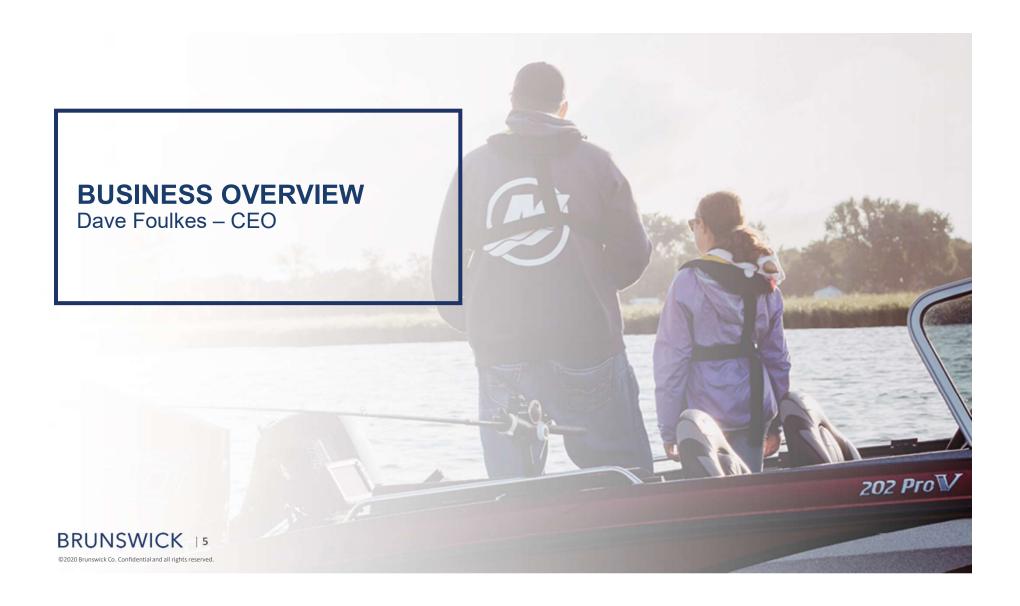
For purposes of comparison, 2019 net sales growth is also shown using 2018 exchange rates for the comparative period to enhance the visibility of the underlying business trends, excluding the impact of translation arising from foreign currency exchange rate fluctuations. We refer to this as "constant currency" reporting.



**Discontinued Operations** 

On June 27, 2019, Brunswick completed the sale of its Fitness business. Starting with the second quarter of 2019, the historical and future results of this business are now reported as discontinued operations. Therefore, for all periods presented in this release, all figures and outlook statements incorporate this change and reflect continuing operations only, unless otherwise noted.





# **Brunswick Corporation – 2019 in Review**

Strong Performance in Response to Early-Season Market Challenges



Top line growth as anticipated, solid margin accretion

- ✓ Adjusted EPS of \$4.33
- ✓ Adjusted operating margins of ~13%



Boat pipeline inventory essentially in line with 2018 on weeks-on-hand basis, 7% fewer units in field than end of 2018



Marine retail environment improved in second-half of the year



- Meaningful advances in marine technology
- ✓ Cost control measures
- ✓ Strong capital strategy execution

Brunswick delivered record adjusted EPS for the tenth consecutive year

Marine Engine Segment – 2019 Overview<sup>1</sup>



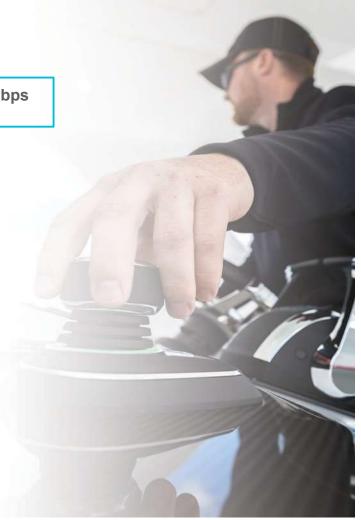
Top-line up 2.7%, adjusted operating margin improvement of 100 bps

- Record earnings
- Strong increases in gross and operating margins
- Continued robust demand and market share gains in 175+ horsepower outboard engine categories
- Completed planned outboard capacity expansion
- Formation of Advanced Systems Group -- Power Products continues strong performance

<sup>1</sup>See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.



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Boat Segment – 2019 Overview<sup>1</sup>



Adjusted net sales down 6.1%, adjusted operating margins of 5.9% with healthy dealer pipelines and significant new product activity

- · Strong sales growth at Sea Ray and increases at Lund
- Operating margins influenced mostly by lower volume associated with planned pipeline reductions – adjusted operating deleverage of 24%
- Boston Whaler outstanding second-half retail performance; tough wholesale comparisons due to new product introduction activities
- Opening of Brunswick Integrated Manufacturing Center and Boat Group Technology Center, formation of Aluminum Boat Group and Venture Group
- Purchase of Freedom Boat Club and opening of its 200<sup>th</sup> location



<sup>1</sup>See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.



FY Revenue Growth Rates By Region<sup>1</sup>

Region	Engines	Boats	Total BC	2019 Mix
U.S.	(4)%	(8)%	(4)%	69%
Europe	7%	(8)%	4%	13%
Canada	(5)%	0%	(2)%	7%
Asia-Pacific	9%	(8)%	7%	7%
Rest-of-World	8%	(2)%	6%	4%
Total International	6%	(4)%	4%	31%
Total Consolidated	(1)%	(7)%	(2)%	100%

- ✓ Consolidated revenue grew by 1 percent;
- ✓ On a constant currency, exacquisitions basis, revenue was down 2 percent

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<sup>&</sup>lt;sup>1</sup>All figures shown on a constant currency basis, excluding acquisitions and Sea Ray Sport Yacht and Yachts.

U.S. Powerboat Industry – Percentage Change in Retail Units

Category	1H-19	2H-19	FY-19	FY-18
Outboard Boats	(7)%	3%	(3)%	5%
Fiberglass SD/IB Boats	(10)%	(14)%	(11)%	(4)%
Main Powerboat Segments	(7)%	1%	(4)%	4%
Total Industry (SSI)	(7)%	(0)%	(5)%	3%
Outboard Engines (NMMA)	1%	0%	1%	3%

Source: NMMA Statistical Surveys, Inc.: 2018 data is final and 2019 preliminary data is based on 100% through Q3, 85% of Oct 19, 79% of Nov 19, and 63% of Dec 19. Coast Guard data through Dec 19.

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✓ 2019 industry
unit volume for
the main
powerboat
segments was
down 4 percent

<sup>1)</sup> For the full-year 2018, outboard powered boats represented 92% of the total units.

<sup>2)</sup> Total Industry (SSI) also includes fiberglass and aluminum lengths outside the ranges stated above, as well as ski boats, but excludes house and jet boats.

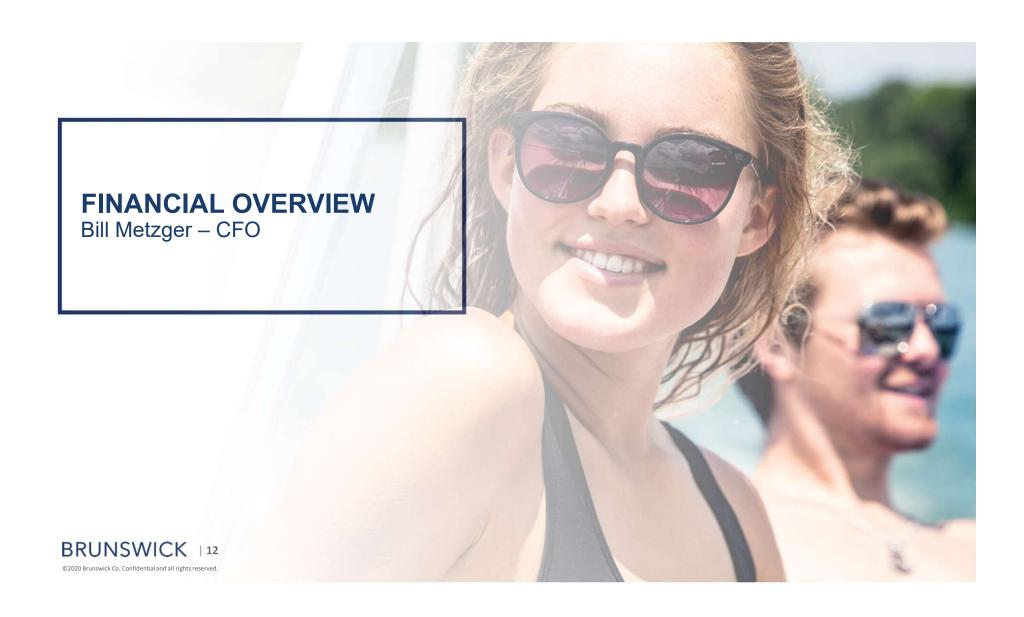
Capital Strategy Update



We successfully executed our capital plan including fully deploying the proceeds from the Fitness sale

- Completed \$400 million of share repurchases
- Exited defined benefit pension plans, resulting in a ~\$310 million after-tax, noncash settlement charge in third quarter
- Retired \$300 million of near-term debt through the retirement of our 2021 senior notes and refinancing of acquisition-related debt
- Increased dividend for the 7<sup>th</sup> consecutive year
- Funded purchase of Freedom Boat Club
- Invested over \$350 million in R&D and Capital Expenditures to grow businesses





Overview of Full-Year 2019<sup>1</sup>

## Consolidated results on an as adjusted basis vs. FY 2018:

Diluted EPS of \$4.33, up 5 percent

Net sales up 1 percent

Operating margin of 12.9 percent, up 50 bps

Operating earnings increased 6 percent

Operating leverage of 75 percent

<sup>1</sup>See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.

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Overview of Fourth Quarter 2019<sup>1</sup>

## Consolidated results on an as adjusted basis vs. Q4 2018:

Diluted EPS of \$0.82, up 6 percent

Net sales down 4 percent

Operating margin of 10.0 percent, down 70 bps

Operating earnings decreased 10 percent

Operating deleverage of 27 percent

<sup>1</sup>See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.

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Marine Engine segment – Q4 Performance<sup>1</sup>

	<b>Product Category</b>	Sales (\$M)	% Change
5	Propulsion	\$335.2	(5)%
	Parts & Accessories	\$330.6	4%
	Total	\$665.8	(1)%



#### **Operating Margin**

- Adjusted @ 13.7 percent, down 40 bps
- GAAP @ 12.6 percent, up 40 bps

#### Operating Earnings

- Adjusted of \$91.5M, down 3 percent
- GAAP of \$83.8M, up 3 percent

FY sales up 3 percent<sup>2</sup>, adjusted operating margins up 100 bps, and adjusted operating leverage at 51 percent

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Boat segment – Q4 Performance<sup>1</sup>

	Product Category	Sales (\$M)	% Change in Adjusted Net Sales
	Aluminum Freshwater	\$124.4	(21)%
	Recreational Fiberglass	107.3	(1)%
A	Saltwater Fishing	76.9	(27)%
6000	Business Acceleration	8.2	NM
	Total	\$316.8	<b>(15)%</b> <sup>2</sup>



- Adjusted @ 6.1 percent, down 190 bps
- GAAP @ 3.6 percent, up 90 bps

#### **Operating Earnings**

- Adjusted of \$19.2M vs \$29.9M in Q4 2018
- GAAP of \$11.5M vs. \$10.3M in Q4 2018



FY adjusted sales down 6.1 percent, and adjusted operating margins down 110 bps

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<sup>1</sup>Adjusted figures exclude all Sport Yacht and Yacht results for 2018; see the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.

<sup>2</sup> Freedom Boat Club accounted for a 2 percent of net sales growth in the fourth quarter; 1 percent of growth for FY 2019 NM = Not Meaningful

# **Boat Segment pipeline metrics**

Year	Ending Weeks on Hand	Change Versus Prior Year (WOH)	Units in Pipeline (thousands)	Change Versus Prior Year (Units)
FY 19	36.6	+0.4 week	23.7	(7)%
FY 18	36.2	+0.4 week	25.4	1%
FY 17	35.8	+0.4 week	25.2	6%
<b>FY</b> 16	35.4	No change	23.8	4%
FY 20F	35 - 36	Slightly lower		

✓ As expected, pipelines have returned to normal and are well-positioned to begin the boat show season

✓ Pipeline inventory units at year-end were down 7 percent as compared to yearend 2018

Other factors affecting GAAP operating earnings<sup>1</sup>

\$ in millions	Q4		Full-Year			
	2019	2018	2019	2018		
Restructuring, exit, impairment, and other charges	\$3.8	\$8.6	\$21.0	\$54.8		
Purchase accounting amortization	7.5	11.8	29.5	21.2		
Acquisition-related Costs	0.8	0.8	2.6	13.8		
Sport Yacht & Yachts	4.9	11.0	7.8	58.4		
Total Operating Earnings Adjustments	\$17.0	\$41.2	\$60.9	\$148.2		

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<sup>&</sup>lt;sup>1</sup>See the Appendix to this presentation and today's Form 8-K for reconciliations to GAAP figures.





## 2020 Guidance

- 2020 diluted EPS, as adjusted, range of \$5.10 to \$5.40
- Revenue growth of 6 to 8 percent
- Operating margin improvements of 40 to 60 bps
  - Operating earnings growth of low-double digit percent; Operating expense to decrease as % of sales
  - 2020 FCF in excess of \$325 million
    - Q1: Challenging comparisons vs. 2019, EPS up high-single digit percent vs. \$0.94 in 2019, revenue up low-single digit percent, slightly lower margins vs. 2019

**Tariff Update** 

Change from Q3 call



2020 estimates incorporate tariffs paid on 40 to 60 horsepower outboard engines assembled in our Suzhou, China facility

More Negative



Assumes Waves 1- 3 staying at 25% rate, and no additional exemptions received

No Change



Minimal impact from Wave 4 (if enacted)

No Change



Impact of retaliatory tariffs on boat exports into E.U. remain incorporated in our plan

No Change

✓ We anticipate a net impact to 2020 pretax earnings of \$30 to \$35 million (\$10 to \$15 million incremental to 2019) related to tariffs

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Free cash flow

2020 Outlook - P&L and Cash Flow

#### 2020 Estimates

Exceeding \$325 million

	Working capital usage	~\$30 - \$50 million
	Depreciation and amortization <sup>1</sup>	~\$120 - \$130 million
2020	Acquisition intangible amortization <sup>2</sup>	~\$30 million
OUTLOOK	Combined equity earnings and other income	Comparable to 2019
	Effective book tax rate <sup>3</sup>	~21 and 22 percent
	Effective cash tax rate	Low to mid-teens percent
	Average diluted shares outstanding	~79.5 million

<sup>&</sup>lt;sup>1</sup> Excludes acquisition intangible amortization

<sup>&</sup>lt;sup>2</sup> Amortization related to Freedom Boat Club acquisition is not material

<sup>&</sup>lt;sup>3</sup> As adjusted to exclude the net impact of special tax items.

2020 Outlook - Capital Strategy Assumptions

	Debt retirement	~\$100 million
	Capital expenditures	~\$200 - \$220 million
2020	Share repurchases	~\$100 million
OUTLOOK	Quarterly dividends	\$0.24 per share
	Net interest expense	~\$65 million
	•	

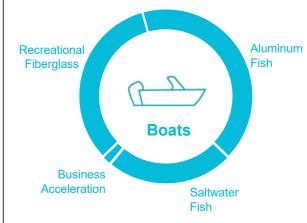




Changes to Reporting Segments







\$1.7B 2019 Revenue ~14% 2019 Adjusted Operating Margin \$1.4B 2019 Revenue

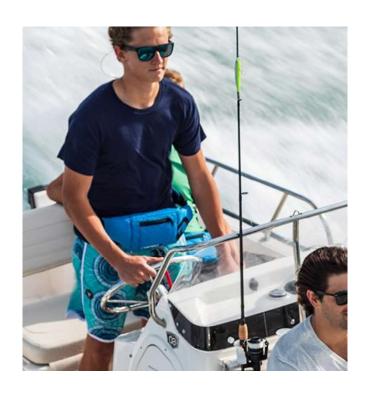
~20% 2019 Adjusted Operating Margin **\$1.3B** 2019 Revenue

~7% 2019 Adjusted Operating Margin

Starting with Q1 2020, we will report our parts and accessories businesses as a separate reporting segment

# **Propulsion Segment**

Strength in Outboard Engines and Propulsion Control Systems Along with Sterndrive Enhancements



## **Operating and Strategic Priorities**

- Capitalize on share gain opportunity with capacity expansion
- Continued technology leadership
- Strong new product pipeline
- Sterndrive product enhancements

#### **2020 Segment Financial Targets**

**Net Sales Growth** 6 to 8 percent

**Operating Margin Target** 14.2% to 14.4% (flat to up 20 bps)

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# **Parts & Accessories Segment**

Strong Power Products Growth and Steady Aftermarket Sales Supported by Broad Distribution Footprint



## **Operating and Strategic Priorities**

Capitalize on normalized aftermarket sales

- Identify M&A targets to broaden technology and product profile
- Growth in Advanced
  Systems Group
- Expand Power
  Products Systems
  Integration business

## **2020 Segment Financial Targets**

Net Sales Growth 4 to 6 percent

**Operating Margin Target** 19.9% to 20.1% (up 30 to 50 bps)

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# **Boat Segment**

New Product Introductions and Margin Improvements Lead to Strong Earnings Growth



## **Operating and Strategic Priorities**

- Focus on operational excellence and margin improvement
- New product launches and technology leadership

Leverage scale

Expand Freedom

Boat Club and

service businesses

## **2020 Segment Financial Targets**

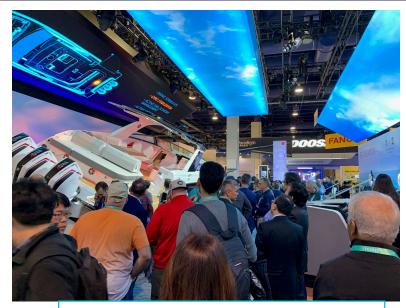
**Net Sales Growth** 6 to 8 percent

**Operating Margin Target** Exceed 8.5% (up 120+ bps)

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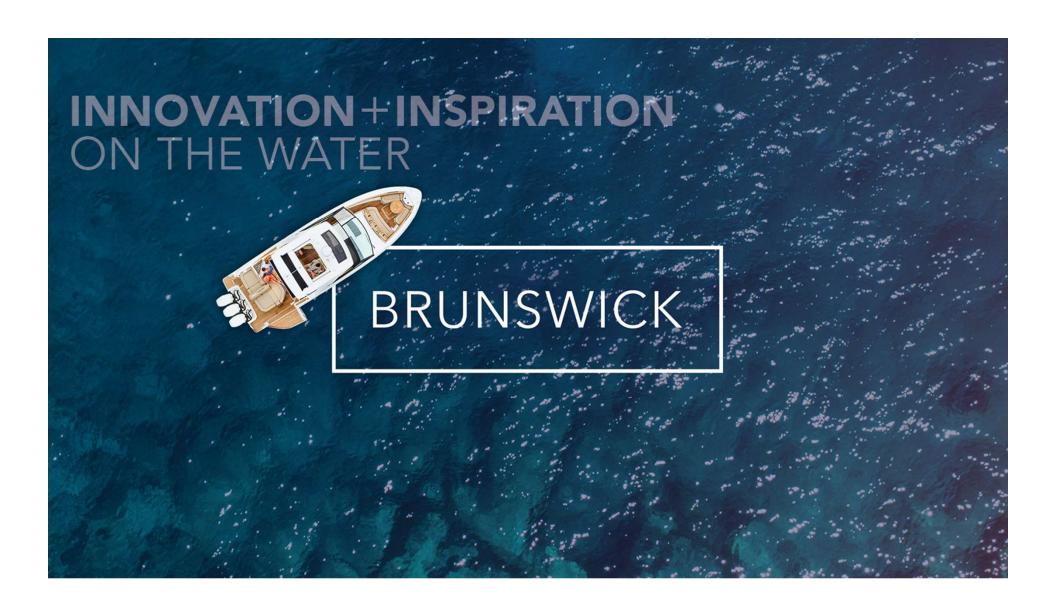
## **Brunswick CES 2020 Highlights**

- Brunswick exhibited at CES for first time
- New product launch -- Sea Ray SLX-R 400e
- Extremely heavy traffic throughout event
  - ✓ "We have booth envy" (car executive); many said it was
    the best exhibit of the show
- ~75,000 images of the boat/engine captured in 4 days
- Strengthening current and developing new relationships with technology partners



"It's important that the marine industry is not seen as an isolated backwater, and who better to showcase accomplishments than Brunswick." (Trade Only Today)

At CES, Brunswick displayed its clear leadership position in emerging technologies for the recreational marine industry



# BRUNSWICK

**Appendix** 

GAAP to Non-GAAP Reconciliations

(in millions, except per share data)	Q4	QTD 2019	Q4	QTD 2018		FY 2019		FY 2018
Net sales	\$	917.6	\$	961.1	\$	4,108.4	\$	4,120.9
Sport yacht & yachts		_		(5.4)		0.7		(49.4)
Net sales, as adjusted	\$	917.6	\$	955.7	\$	4,109.1	\$	4,071.5
Operating earnings	\$	74.5	\$	69.7	\$	471.0	\$	355.5
Restructuring, exit, impairment and other charges		3.8		8.6		21.0		54.8
Purchase accounting amortization		7.5		11.8		29.5		21.2
Sport yacht & yachts		4.9		11.0		7.8		58.4
Acquisition-related costs		0.8		0.8	_	2.6	_	13.8
Operating earnings, as adjusted	\$	91.5	\$	101.9	\$	531.9	\$	503.7
Operating margin percentage		8.1%		7.3%		11.5%		8.6%
Operating margin percentage, as adjusted		10.0%		10.7%		12.9%		12.4%
Earnings (loss) before income taxes	\$	61.5	\$	55.2	\$	110.7	\$	310.7
Restructuring, exit, impairment and other charges		3.8		8.6		21.0		54.8
Purchase accounting amortization		7.5		11.8		29.5		21.2
Sport yacht & yachts		4.9		11.0		7.8		58.4
Acquisition-related costs		0.8		0.8		2.6		18.9
Loss on Early Extinguishment of Debt		_		(0.2)		0.8		(0.2)
Gain on sale of equity investment				(2.3)		_		(2.3)
Pension settlement charge	_	(1.3)	_		_	292.8	_	
Adjusted pretax earnings	\$	77.2	\$	85.1	\$	465.2	\$	461.7
Net earnings (loss)	\$	75.0	\$	46.3	\$	30.4	\$	253.4
Restructuring, exit, impairment and other charges		0.7		5.9		20.1		41.8
Sport yacht & yachts		3.8		7.2		6.0		44.5
Purchase accounting amortization		3.1		9.2		18.7		16.4
Acquisition-related costs		0.7		0.7		2.0		14.7
Gain on sale of equity investments		_		(1.8)		_		(1.8)
Loss on Early Extinguishment of Debt		(0.1)		_		0.6		_
Pension settlement charge		(1.0)		_		310.3		_
Special tax items		(14.8)		0.3		(17.2)		(4.8)
Net earnings, as adjusted	\$	67.4	\$	67.8	\$	370.9	\$	364.2
Diluted earnings (loss) per share	\$	0.92	\$	0.53	\$	0.36	\$	2.87
Restructuring, exit, impairment and other charges		0.02		0.07		0.23		0.47
Purchase accounting amortization		0.03		0.10		0.22		0.19
Sport yacht & yachts		0.03		0.08		0.07		0.51
Acquisition related costs		0.01		0.01		0.02		0.17
Gain on sale of equity investments		_		(0.02)		-		(0.02)
Loss on Early Extinguishment of Debt		_		_		0.01		_
Pension settlement charges		(0.01)		-		3.62		_
Special tax items		(0.18)		0.00	_	(0.20)		(0.06)
Diluted earnings per share, as adjusted	\$	0.82	\$	0.77	\$	4.33	\$	4.13

Q4 Adjusted Net Sales decreased by \$38.1 million, or 4.0 percent

(\$ in millions)			Net Sales - GAAP						
	Segment		4 2019		4 2018	% Change			
	Marine Engine	\$	665.8	\$	669.5	(0.6)%			
	Boat		316.8		377.3	(16.0)%			
	Marine eliminations		(65.0)		(85.7)				
	Total Brunswick		917.6		961.1	(4.5)%			

		Sales Growth		
Region	Q4 2019 % of Sales	% Change	Constant Currency	
United States	70%	(6)%	(6)%	
Europe	11%	(1)%	2%	
Asia-Pacific	9%	2%	5%	
Canada	6%	(5)%	(5)%	
Rest-of-World	4%	2%	5%	
Total International	30%	0%	2%	
Consolidated 32		(4.5)%	(3.8)%	

1	Net Sales - As Adjusted <sup>1</sup>				
Q	4 2019	Q4 2018		% Change	
\$	665.8	\$	669.5	(0.6)%	
	316.8		371.9	(14.8)%	
	(65.0)		(85.7)		
	917.6		955.7	(4.0)%	

	Sales Growth		
Q4 2019 % of Sales			
70%	(5)%	(5)%	
11%	(1)%	2%	
9%	2%	5%	
6%	(5)%	(5)%	
4%	3%	6%	
30%	0%	2%	
	(4.0)%	(3.3)%	

<sup>&</sup>lt;sup>1</sup> Excludes net sales related to the Sea Ray Sport Yacht and Yacht operations.

FY Adjusted Net Sales increased by \$37.6 million, or 0.9 percent

(\$ in millions)		Net Sales - GAAP					
Segment	!	FY 2019		FY 2018	% Change		
Marine Engine	\$	3,073.5	\$	2,993.6	2.7%		
Boat		1,333.8		1,471.3	(9.3)%		
Marine eliminations		(298.9)		(344.0)			
Total Brunswick		4.108.4		4.120.9	(0.3)%		

Net Sales - As Adjusted <sup>1</sup>						
FY 2019			FY 2018	% Change		
\$	3,073.5	\$	2,993.6	2.7%		
Ť	1,334.5	•	1,421.9	(6.2)%		
	(298.9)		(344.0)			
	4,109.1		4,071.5	0.9%		

		Sales Growth		
Region	FY 2019 % of Sales	% Change	Constant Currency	
United States	70%	(2)%	(2)%	
Europe	12%	5%	10%	
Asia-Pacific	7%	5%	9%	
Canada	7%	(3)%	(1)%	
Rest-of-World	4%	4%	7%	
Total International	30%	3%	7%	
Consolidated   3	3	(0.3)%	0.9%	

	Sales	Growth
FY 2019 % of Sales	% Change	Constant Currency
70%	0%	0%
12%	5%	10%
7%	5%	10%
7%	(2)%	0%
4%	5%	8%
30%	3%	7%
	0.9%	2.1%

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Q4 Adjusted<sup>1</sup> Net Sales

	Fourth Quarter 201	Second Privers   Second Privaria   Second Privaria   Second Privaria   Second Privaria   Second Privaria	
	Sales	Growth Drivers	
	Marine Engine	Boat	Brunswick
Organic (constant currency)	0 %	(16)%	(4)%
Acquisitions	0 %	2 %	1 %
Currency	(1)%	(1)%	(1)%
2019 Adjusted Net Sales	(1)%	(15)%	(4)%
	Sales G	rowth by Region	
	Marine Engine	Boat	Brunswick
US	(2)%	(17)%	(5)%
International	2 %	(8) %	0 %
Constant Currency	0 %	(15)%	(3)%

<sup>1</sup> Excludes net sales related to Sea Ray Sport Yacht and Yacht operations, see today's Form 8-K for reconciliation to GAAP figures and for information on marine eliminations.

FY Adjusted<sup>1</sup> Net Sales

	FY 201	9 vs. FY 2018	
	Sales (	Growth Drivers	
	Marine Engine	Boat	Brunswick
Organic (constant currency)	(1)%	(7)%	(2)%
Acquisitions	5 %	1 %	4 %
Currency	(1)%	0 %	(1)%
2019 Adjusted Net Sales	3 %	(6)%	1 %
	Sales G	rowth by Region	
	Marine Engine	Boat	Brunswick
us	1 %	(6)%	0 %
International	6 %	(7)%	3 %
Constant Currency	4 %	(6)%	2 %

<sup>1</sup> Excludes net sales related to Sea Ray Sport Yacht and Yacht operations, see today's Form 8-K for reconciliation to GAAP figures and for information on marine eliminations.

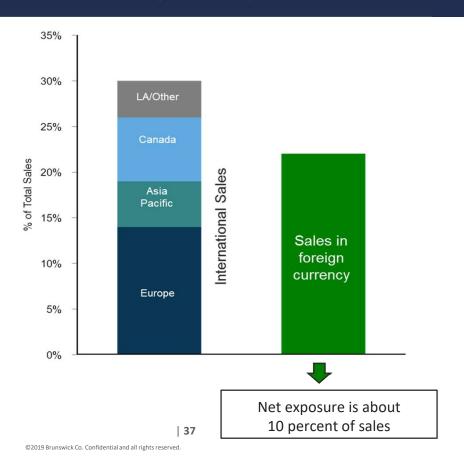
Tax Provision

	Q4		Full-Year	
	2019	2018	2019	2018
Effective tax rate - GAAP	(22.0)%	16.1%	72.5%	18.4%
Effective tax rate, as adjusted (1)	12.7%	20.3%	20.3%	21.1%

- ✓ Estimated 2020
   effective book
   tax rate, as
   adjusted, is
   between 21 and
   22 percent on
   tax guidance
   issued to date
  - ✓ Cash tax rate expected to be low to mid-teens percent

<sup>&</sup>lt;sup>1</sup>Tax provision, as adjusted, excludes a \$14.8 million net benefit and a \$0.3 million net charge for special tax items for Q4 2019 and 2018 periods, respectively, and a \$17.2 million net benefit and \$4.8 million net benefit for special tax items for FY 2019 and 2018 respectively.

Review of Foreign Currency Impact<sup>1</sup>



#### Q4 2019:

- Unfavorable impact on sales of less than 1 percent
- Unfavorable impact on operating earnings of approximately \$4 million

#### Outlook for Full-Year 2020:

- Neutral impact on consolidated sales
- Unfavorable impact on operating earnings of \$5 to \$10 million

<sup>&</sup>lt;sup>1</sup>Includes impact of hedging activity, with full-year estimates assuming rates remain consistent with current rates.

# Brunswick Corporation – Earnings Release Free Cash Flow

(\$ in millions)		Full Year			
		2019	2018		
Net cash provided by operating activities from continuing operations	\$	475.3	\$ 274.5		
Net cash provided by (used for):					
Plus: Capital expenditures		(232.6)	(180.2)		
Plus: Proceeds from sale of property, plant and equipment		7.3	0.4		
Plus: Effect of exchange rate changes		0.4	(5.0)		
Less: Cash impact of sport yacht & yacht operations, net of tax	_		(53.7)		
Free cash flow	\$	250.4	\$ 143.4		

