

March 2, 2010



ATA to Present at the Rodman & Renshaw Conference in Beijing on March 8, 2010

BEIJING, March 2 /PRNewswire-Asia-FirstCall/ -- ATA Inc. ("ATA", Nasdaq: [ATAI](#)), a leading provider of computer-based testing and testing-related services in China, announced that ATA will present at the Rodman & Renshaw investment conference in Beijing on March 8, 2010.

Conference: Rodman & Renshaw Annual China Investment Conference

Event: Company presentation, answers to questions, and smaller meetings

Date: Monday, March 8, 2010

Presentation time: 9:50 a.m. - 10:15 a.m.

Location: Diamond Room 3 in The Regent Hotel,
99 Jinbao Street, Beijing, China

Participants: Mr. Kevin Ma, Chairman and CEO
Ms. Amy Tung, Acting CFO

Mr. Kevin Ma and Ms. Amy Tung will present the company's strategy, products, markets, financial results, and outlook during the presentation. They will answer questions during the presentation and in smaller meetings.

Investors interested in attending the conference should contact their Rodman & Renshaw sales representative. For more about the conference, please visit <http://www.rodman.com/conferences?id=49>.

About ATA Inc.

ATA is the leading provider of computer-based testing services in China. The company offers comprehensive services for the creation and delivery of computer-based tests, based on its proprietary testing technologies and test delivery platform. ATA's computer-based testing services are used for professional licensure and certification tests in various industries, including information technology services, banking, teaching, securities, insurance, and accounting.

ATA's test center network comprised 1,977 authorized test centers located throughout China as of December 31, 2009. The Company believes it has the largest test center network of any commercial testing service provider in China. Combined with its test delivery technologies, this network allows ATA's clients to administer large-scale nationwide tests in a consistent, secure, and cost-effective manner.

ATA has delivered more than 33 million tests, including more than 23 million billable tests, since ATA started operating in 1999. During a single weekend in June 2008, using its test delivery platform, ATA delivered tests to approximately 470,000 test takers for the China Banking Association.

For further information, please visit ATA's website at <http://www.ata.net.cn>.

For more information, please contact:

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