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PHUNWARE

Phunware Launches Smart Hospitality Solution at Gaylord Hotels

AUSTIN, Texas, Nov. 17, 2022 (GLOBE NEWSWIRE) -- Phunware, Inc. (NASDAQ: PHUN) (the "Company"), a fully-integrated enterprise cloud platform for mobile that provides products, solutions, data and services for brands worldwide, announced today that its Smart Hospitality Solution is being launched at all Gaylord Hotels owned by Ryman Hospitality Properties, LLC (NYSE: RHP) and operated by Marriott International, Inc. (NASDAQ: MAR) ("Marriott") portfolio of brands.

The Gaylord Hotels brand consists of five properties located in Nashville, Tennessee; Kissimmee, Florida; Grapevine, Texas; National Harbor, Maryland; and Aurora, Colorado totaling 10,412 rooms which represent five of the top ten largest non-gaming convention center hotels in the United States based on total indoor meeting space.

Phunware's Smart Hospitality Solution at Gaylord Hotels will assist guests with wayfinding and access to hotel details, as well as link out to Marriott Bonvoy® for reservations, mobile check-in and door access, while providing additional features to enhance the guest experience such as:

- Interactive and real-time mapping, wayfinding and indoor positioning across each unique property along with filterable points of interest (POI)
- On-property resort guide & activity calendar details
- Restaurant and ticket reservations

By leveraging Phunware's Multiscreen-as-a-Service ("MaaS") platform, Gaylord Hotels also has the ability to extend the capabilities of its Smart Hospitality Solution in the future with additional integrations to support business systems such as on-demand ordering, concierge communication and loyalty programs.

"Our Smart Hospitality Solution helps leading luxury hotel brands like Marriott better manage the complexity of guest experiences in a mobile-first world," said Randall Crowder, COO of Phunware. "Ryman Hospitality Properties, LLC is raising the bar for the rest of the hospitality industry by tech-enabling their guest experiences to ensure every guest makes the most of their stay while experiencing everything Gaylord Hotels has to offer."

Click here to learn more about how Phunware facilitates digital transformation in hospitality.

Safe Harbor Clause and Forward-Looking Statements

This press release includes forward-looking statements. All statements other than statements of historical facts contained in this press release, including statements regarding our future results of operations and financial position, business strategy and plans, and our objectives for future operations, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "estimate," "expect," "expose," "intend," "may," "might," "opportunity," "plan," "possible," "potential," "predict," "project," "should," "will," "would" and similar expressions that convey uncertainty of future events or outcomes are intended to identify forward-looking statements, but the absence of these words does not mean that a statement is not forward-looking.

The forward-looking statements contained in this press release are based on our current expectations and beliefs concerning future developments and their potential effects on us. Future developments affecting us may not be those that we have anticipated. These forward-looking statements involve a number of risks, uncertainties (some of which are beyond our control) and other assumptions that may cause actual results or performance to be materially different from those expressed or implied by these forward-looking statements. These risks and uncertainties include, but are not limited to, those factors described under the heading "Risk Factors" in our filings with the Securities and Exchange Commission (SEC), including our reports on Forms 10-K, 10-Q, 8-K and other filings that we make with the SEC from time to time. Should one or more of these risks or uncertainties materialize, or should any of our assumptions prove incorrect, actual results may vary in material respects from those projected in these forward-looking statements. We undertake no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable securities laws. These risks and others described under "Risk Factors" in our SEC filings may not be exhaustive.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. We caution you that forward-looking statements are not guarantees of future performance and that our actual results of operations, financial condition and liquidity, and developments in the industry in which we operate may differ materially from those made in or suggested by the forward-looking statements contained in this press release. In addition, even if our results or operations, financial condition and liquidity, and developments in the industry in which we operate are consistent with the forward-looking statements contained in this press release, those results or developments may not be indicative of results or developments in subsequent periods.

About Ryman Hospitality Properties, Inc.
Ryman Hospitality Properties, Inc. (NYSE: RHP) is a leading lodging and hospitality real estate investment trust that specializes in upscale convention center resorts and country music entertainment experiences. RHP's core holdings, Gaylord Opryland Resort & Convention Center; Gaylord Palms Resort & Convention Center; Gaylord Texan Resort & Convention Center; Gaylord National Resort & Convention Center; and Gaylord Rockies Resort & Convention Center, are five of the top ten largest non-gaming convention center hotels in the United States based on total indoor meeting space. These convention center resorts operating under the Gaylord Hotels brand, along with two adjacent ancillary hotels, are managed by Marriott International and represent a combined total of 10,412 rooms and more than 2.8 million square feet of total indoor and outdoor meeting space in top convention and leisure destinations across the country. RHP also owns a 70% controlling ownership interest in Opry Entertainment Group (OEG), which is composed of entities owning a growing collection of iconic and emerging country music brands, including the Grand Ole Opry; Ryman Auditorium, WSM 650 AM; Ole Red and Circle, a country lifestyle media network RHP owns in a joint venture with Gray Television, Nashville-area attractions

managed by Marriott, and Block 21, a mixed-use entertainment, lodging, office and retail complex, including the W Austin Hotel and the ACL Live at Moody Theater, located in downtown Austin, Texas. RHP operates OEG as part of a taxable REIT subsidiary. Visit https://www.RymanHP.com or more information.

About Gaylord Hotels
Gaylord Hotels, part of the Marriott portfolio of brands, welcomes guests to more, with extraordinary environments, diverse dining options, full-service spas, pools, top-notch entertainment, shopping and more. Locations include Gaylord Opryland in Nashville, Tennessee; Gaylord Palms in Kissimmee, Florida; Gaylord Texan on Lake Grapevine, Texas; Gaylord National on the Potomac in National Harbor, Maryland; and Gaylord Rockies in Aurora, CO.

About Phunware, Inc.
Everything You Need to Succeed on Mobile — Transforming Digital Human Experience
Phunware, Inc. (NASDAQ: PHUN), is the pioneer of Multiscreen-as-a-Service (MaaS), an award-winning, fully integrated enterprise cloud platform for mobile that provides companies the products, solutions, data and services necessary to engage, manage and monetize their mobile application portfolios and audiences globally at scale. Phunware's Software Development Kits (SDKs) include location-based services, mobile engagement, content management, messaging, advertising, loyalty (PhunCoin & PhunToken) and analytics, as well as a mobile application framework of pre-integrated iOS and Android software modules for building in-house or channel-based mobile application and vertical solutions. Phunware helps the world's most respected brands create category-defining mobile experiences, with approximately one billion active devices touching its platform each month when operating at scale. For more information about how Phunware is transforming the way consumers and brands interact with mobile in the virtual and physical worlds, visit https://phunware.com, https://phunwallet.com, https://phuncoin.com, https://phuntoken.com, and follow @phunware, @phuncoin and @phuntoken on all social media platforms.

Phunware PR & Media Inquiries:
Laura Simpson
JConnelly for Phunware
Email: PhunwarePR@jconnelly.com
(973) 713-8834

Phunware Investor Relations:
Matt Glover and John Yi
Gateway Investor Relations
Email: PHUN@gatewayir.com
Phone: (949) 574-3860

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