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Marcus & Millichap

## Marcus & Millichap Brings New Chief Information Officer on Board

CALABASAS, Calif.--(BUSINESS WIRE)-- [Marcus & Millichap \(NYSE:MMI\)](#), a leading commercial real estate brokerage firm specializing in investment sales, financing, research and advisory services, announced the addition of Evan Wayne as chief information officer (CIO). Wayne will spearhead the execution of all technology initiatives and expand the company's longstanding commitment to utilizing technology to service and support its clients, brokers, capital markets professionals, and corporate staff.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250124777336/en/>

Evan Wayne, chief information officer, Marcus & Millichap  
(Photo: Business Wire)

"Marcus & Millichap has been at the forefront of innovation, developing proprietary tools since our founding," said Hessam Nadji,

Marcus & Millichap's president and chief executive officer. "Our charter is making a market for investment real estate and connecting our clients with the largest, curated pool of qualified buyers and lenders powered by the expertise of our professionals and cutting-edge technology. Evan brings extensive experience toward advancing our next-generation tools and systems, and in working with our CFO, Steve DeGennaro, who comes from an extensive technology background, will be an exciting value-add for MMI."

DeGennaro stated: "We are looking forward to having Evan take MMI's technology platform to the next level by incorporating the latest technologies that enhance our business intelligence, internal productivity and client-facing applications while ensuring the security and scalability of our companywide information technology environment."

Previously, Wayne was chief information officer for World Market, where he created an independent technology organization and led an extensive team of technology professionals. He spearheaded a comprehensive digital transformation strategy, created new marketing platforms to support enterprise marketing efforts, replaced and modernized critical enterprise systems, and integrated advanced analytics data-driven personalization. Wayne has also served as the vice president technology of digital, corporate systems, infrastructure, and enterprise security for Rodan + Fields LLC.

"Leading Marcus & Millichap's technology and digital efforts while collaborating with the firm's leadership team to strategize and execute technology initiatives that best support our salesforce and clients, is an exciting opportunity," said Wayne. "I look forward to bolstering the firm's position as the industry's technology leader and implementing new brokerage tools that continue to set us apart from the competition."

***About Marcus & Millichap, Inc. (NYSE: MMI)***

*Marcus & Millichap, Inc. is a leading brokerage firm specializing in commercial real estate investment sales, financing, research and advisory services with offices throughout the United States and Canada. As of December 31, 2023, the company had 1,783 investment sales and financing professionals in over 80 offices who provide investment brokerage and financing services to sellers and buyers of commercial real estate. The company also offers market research, consulting and advisory services to clients. Marcus & Millichap closed 7,546 transactions in 2023, with a sales volume of approximately \$43.6 billion. For additional information, please visit [www.MarcusMillichap.com](http://www.MarcusMillichap.com).*

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