



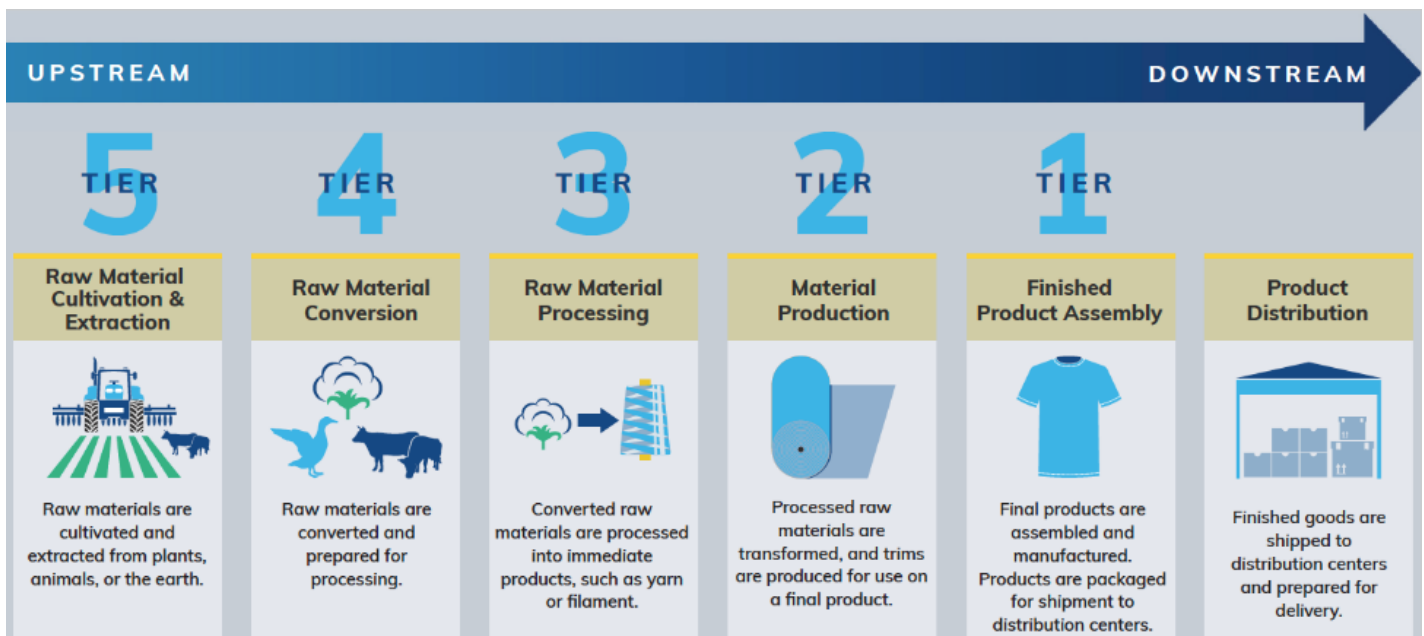
VF Corporation Launches Enhanced Product Traceability Mapping Data Providing Unprecedented Industry Supply Chain Transparency

New program enables supply chain visibility from Tier 1 through Tier 4 suppliers

DENVER – January 14, 2021 - VF Corporation (NYSE: VFC), one of the world's largest apparel, footwear and accessories companies, enhanced its traceability mapping program today by disclosing Tier 1 through Tier 4 supplier information in a consolidated, downloadable file, providing an unprecedented level of industry transparency. Offering supply chain visibility through Tier 4 suppliers further demonstrates the company's commitment to continuous improvement and increasing transparency as outlined in its corporate sustainability and responsibility strategy, *Made for Change*.

"Traceability is foundational to building an ethical and sustainable supply chain and drives improvements for both people and our planet," explained Shanel Orton, Director, VF Responsible Materials and Traceability. "The new data helps us further validate adherence to VF's policies and supplier requirements throughout our supply chain, giving our teams, stakeholders and consumers greater confidence that our products are manufactured in a responsible manner."

VF has prioritized traceability and invested in an initiative to map 100 of its brands' most iconic products by December 2021. The company currently has 46 product maps [published online](#).



The improved data collection allows VF to trace the full end-to-end supply chain, from raw materials conversion to product distribution. The company's teams are able to use the data to identify opportunities for sustainability or worker well-being improvements deep within its global supply chain.

In addition, the data is translated into both geographical maps and a traceability disclosure list that are published on the company's website. The new disclosures give stakeholders and consumers visibility into tiers of VF's supply chain that were previously unavailable and provide greater insights into the origins of VF products.



“We’re on a journey to drive positive change throughout our global supply chain while simultaneously strengthening the trust between VF and its suppliers, stakeholders and consumers,” said Orton. “We believe this bold action improves our practices and sets an even higher standard in our industry,” stated Orton.

The disclosed data will be updated on a regular basis with new product maps published throughout 2021. For more information, visit <https://www.vfc.com/sustainability-and-responsibility/traceability-maps>.

About VF Corporation

Founded in 1899, VF Corporation is one of the world’s largest apparel, footwear and accessories companies connecting people to the lifestyles, activities and experiences they cherish most through a family of iconic outdoor, active and workwear brands including *Vans*®, *The North Face*®, *Timberland*® and *Dickies*®. Our purpose is to power movements of sustainable and active lifestyles for the betterment of people and our planet. We connect this purpose with a relentless drive to succeed to create value for all stakeholders and use our company as a force for good. For more information, please visit [vfc.com](https://www.vfc.com).

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