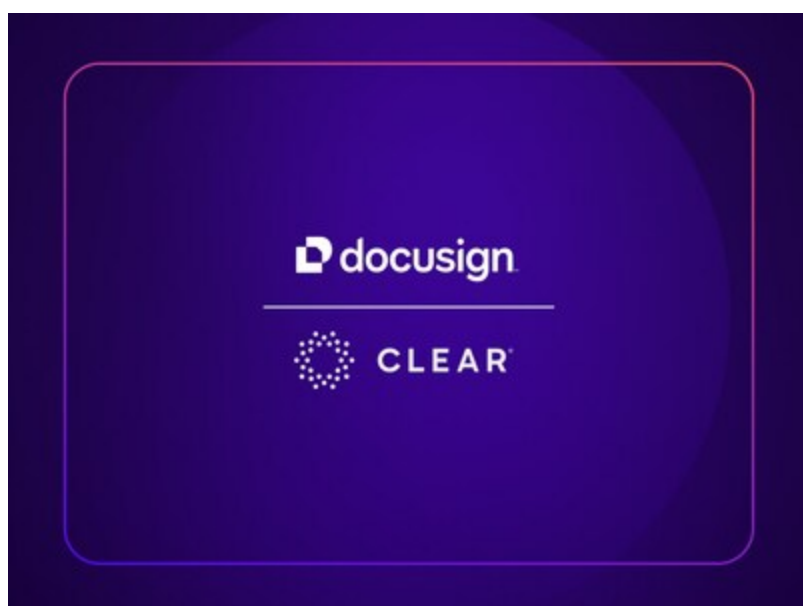


September 18, 2025



Docusign and CLEAR Enable Seamless Identity Verification for Digital Agreements

SAN FRANCISCO and NEW YORK, Sept. 18, 2025 /PRNewswire/ -- Docusign (NASDAQ: DOCU) and CLEAR (NYSE: YOU), the security identity company, are proud to announce a powerful new identity verification solution in the U.S. Earlier this year, the companies launched a strategic partnership to enable businesses and consumers to complete digital agreements with speed, security, and ease.



This new solution leverages CLEAR's B2B secure identity platform, CLEAR1, and its cutting-edge biometric verification technology designed to make it simple and more secure for people to verify their identity directly within the Docusign agreement experience. The partnership represents a significant leap forward in addressing the long-standing challenge businesses face – maintaining security amid the growing threat of identity fraud, driven by generative AI, and also providing a smooth, user-friendly experience.

"Together with CLEAR, Docusign is leading the way in ensuring that businesses don't have to choose between security and a seamless customer experience," said **Allan Thygesen, CEO of Docusign**. "This new solution combines our industry-leading Intelligent Agreement Management platform with CLEAR's trusted and familiar biometric verification, setting a new standard for identity verification in digital agreements."

"Identity is the foundation of trust and CLEAR ensures total identity integrity and frictionless experiences," said **Caryn Seidman Becker, CEO of CLEAR**. "Our partnership with Docusign helps bring this to life in a digitally connected world with CLEAR1, strengthening trust, simplifying processes and setting a new standard for identity in high-stakes digital workflows."

The Escalating Threat of Identity Fraud

Identity fraud is escalating at an alarming pace. Digital document forgeries — largely driven by generative AI — are skyrocketing. When it comes to hiring, Gartner® predicts that "one in four candidate profiles worldwide will be fake by 2028."¹ For organizations, the financial toll of identity fraud is staggering, averaging millions of dollars annually.² This reality makes secure and seamless identity verification more critical than ever for protecting businesses and their customers.

The Future of Identity Verification

For years, businesses have struggled with the difficult decision of prioritizing security at the cost of customer convenience, or providing a smooth experience while risking fraud.

According to the [DocuSign "The Future of Global Identity Verification" report](#)²

- 66% of businesses feel that fraud prevention and customer experience are competing priorities
- 58% are worried that stronger fraud prevention measures will frustrate customers
- Companies that have invested in advanced identity verification solutions have saved an average of \$8 million by reducing fraud

An Effortless and Secure Experience

With over 33 million members across CLEAR's platform, and an intuitive and familiar verification experience, this new solution solves this dilemma by offering frictionless, biometric security. DocuSign is the first agreement management platform to integrate CLEAR's trusted experience. This experience is seamless: users who are CLEAR members can quickly verify their identity with just a selfie, and those who are not members can create a free account in less than 90 seconds, all from directly within the DocuSign flow.

For an added layer of security DocuSign is also introducing Risk-Based Verification in the coming weeks, which dynamically tailors the verification process that a customer must complete, based on their automatically-generated risk profile. Low-risk users can move quickly through the process, while higher-risk scenarios receive additional security checks. With CLEAR available as a new verification method, this added layer is designed to further strengthen fraud prevention without compromising the speed of the agreement process.

The Future of Digital Agreements Is Here

DocuSign and CLEAR are pioneering the future of identity verification by creating a smarter, safer, and more efficient way for businesses and customers to sign and manage digital agreements.

For more information on DocuSign ID verification with CLEAR, visit the [DocuSign website](#) or [CLEAR's website](#).

¹[Gartner report](#), *Mitigate Rising Candidate Fraud Through Identity Verification*, April 2025

²[DocuSign report](#), *1,400 global businesses*, June 2025, page 3, 7, 8, 13

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About DocuSign

Docusign brings agreements to life. Over 1.7 million customers and more than a billion people in over 180 countries use Docusign solutions to accelerate the process of doing business and simplify people's lives. With intelligent agreement management, Docusign unleashes business critical data that is trapped inside of documents. Until now, these were disconnected from business systems of record, costing businesses time, money, and opportunity. Using Docusign's IAM platform, companies can create, commit, and manage agreements with solutions created by the #1 company in e-signature and CLM. Learn more at www.docusign.com.

About CLEAR

CLEAR's mission is to strengthen security and create frictionless experiences. With over 33 million Members and a growing network of partners across the world, CLEAR's secure identity platform is transforming the way people live, work, and travel. Whether you are traveling, at the stadium, or on your phone, CLEAR connects you to the things that make you, you—making everyday experiences easier, more secure, and friction-free. CLEAR is committed to privacy done right. Members are always in control of their own information, and we do not sell biometric or sensitive personal data. For more information, visit clearme.com.

Forward-Looking Statements

This release may contain statements that constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. This includes, without limitation, statements regarding integration functionality and success. Investors are cautioned that any and such forward-looking statements are not guarantees of future performance or results and involve risks and uncertainties, and that actual results, developments and events may differ materially from those in the forward-looking statements as a result of various factors, including those described in the Company's filings within the Securities and Exchange Commission, including the sections titled "Risk Factors" in our Annual Report on Form 10-K. The Company disclaims any obligation to update any forward-looking statements contained herein.

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