

January 12, 2011



Rollins, Inc. Schedules Date for Release of Fourth Quarter and Full-Year 2010 Results

ATLANTA, Jan. 12, 2011 /PRNewswire/ -- Rollins, Inc. (NYSE: ROL), a premier North American consumer and commercial services company, today announced that it will release its fourth quarter and full-year financial results for the period ended December 31, 2010 on Wednesday, January 26, 2011. In conjunction with its release, the Company will host a conference call to review the Company's financial and operating results on Wednesday, January 26, 2011 at 10:00 a.m. Eastern Time.

Individuals wishing to participate in the conference call should call 877-941-8632 (domestic) or 480-629-9820 (internationally). For interested individuals unable to join the call, a replay will be available until Thursday, February 3, 2011 by dialing 800-406-7325 (domestic) or 303-590-3030 (internationally), passcode 4399060. The conference call will also broadcast live over the Internet and can be accessed by all interested parties at www.viavid.net.

Rollins, Inc. is a premier North American consumer and commercial services company. Through its wholly owned subsidiaries, Orkin, HomeTeam Pest Defense, Western Pest Services, PCO Services, The Industrial Fumigant Company, Waltham Services and Crane Pest Control, the Company provides essential pest control services and protection against termite damage, rodents and insects to over 2 million customers in the United States, Canada, Europe, Central America, the Caribbean, the Middle East, Asia and the Mediterranean from over 500 locations. You can learn more about our subsidiaries by visiting our web sites at www.orkin.com, www.pestdefense.com, www.westernpest.com, www.orkincanada.ca, www.indfumco.com, www.walthamservices.com, www.cranepestcontrol.com and www.rollins.com. You can also find this and other news releases at www.rollins.com by accessing the news releases button.

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