

September 8, 2015

BRUNSWICK®

Brunswick Corporation : Brunswick Awards Scholarships to the Children of Dealership Employees

LAKE FOREST, Ill., Sept. 08, 2015 - Brunswick Corporation's (NYSE: BC) dealer services team, Brunswick Dealer Advantage, and the Brunswick Foundation, recently announced that 28 deserving students of dealer families from both the U.S. and Canada have each been awarded a one-year, \$2,000 college scholarship as part of the 2015 Brunswick Foundation Sons and Daughters Scholarship program.

Since 2007, the Brunswick Foundation Sons and Daughters Scholarship Program has recognized students for their academic excellence, leadership capabilities and community involvement during the past school year. This year's scholarship recipients were chosen by an independent committee of academic professionals from leading Midwestern universities.

"For the past nine years, the Brunswick Foundation Dealer Sons and Daughters Scholarship program has allowed us to directly help our dealers, their employees and their families," said Kirsten Schuchardt, marketing and program manager for Brunswick Dealer Advantage. "Brunswick Corporation remains committed to providing the best dealer support services in the industry and we are pleased to award these scholarships again this year."

Since its inception, the Brunswick Foundation Sons and Daughters Scholarship Program has provided more than \$500,000 to support the baccalaureate education of more than 250 students.

"I am truly honored to be chosen to receive one of the Brunswick scholarships this year," said scholarship winner Matthew Genung, whose father works for Winnipeg Sport & Leisure in Manitoba, Canada. "This scholarship takes a large financial load off my shoulders, which will allow me to stay focused on my studies and maintain my current academic standing and for which I am very appreciative."

The Brunswick dealer scholarship program is a key part of Brunswick Dealer Advantage, a suite of leading dealer services in the U.S. and Canada that are designed to help dealers draw more customers, attract and retain employees and improve operational efficiencies. Brunswick Dealers can learn more about Brunswick Dealer Advantage by calling 877-462-3884 or visiting www.brunswickdealeradvantage.com.

The 2015 Dealer Sons and Daughters Scholarship Program recipients are:

Jessica Bannon	Pride Marine	Innisfil, Ontario, Canada	
Daniel Baum	Boat Owners Warehouse	Pompano Beach, Florida	
Sarah Benson	Link Recreational	Minong, Wisconsin	
Matthew Boutelle	Diversified Yacht Services	Fort Myers Beach, Florida	

Taylor Boutelle	Diversified Yacht Services	Fort Myers Beach, Florida	
+-----+	+-----+	+-----+	+-----+
Adam Boyer	Beacon Marine	Junction City, Kansas	
+-----+	+-----+	+-----+	+-----+
Chandler Bringer	OPC Marine	Imperial, Missouri	
+-----+	+-----+	+-----+	+-----+
Emily Clarke	Quality Performance	Corona, California	
+-----+	+-----+	+-----+	+-----+
Kayla Dean	MarineMax Naples	Naples, Florida	
+-----+	+-----+	+-----+	+-----+
Katherine Dickey	Park Marine Base	Northville, New York	
+-----+	+-----+	+-----+	+-----+
Sarah Dickey	Park Marine Base	Northville, New York	
+-----+	+-----+	+-----+	+-----+
Robin Duffee	Sail & Ski Center	Austin, Texas	
+-----+	+-----+	+-----+	+-----+
Tia Esposito	Irish Boat Shop	Charlevoix, Michigan	
+-----+	+-----+	+-----+	+-----+
Matthew Genung	Winnipeg Sport & Leisure	Winnipeg, Manitoba, Canada	
+-----+	+-----+	+-----+	+-----+
Kaitlyn Govatos	MDG Performance	Edgewater, Maryland	
+-----+	+-----+	+-----+	+-----+
Molly Horton	Foothills Marine	Morganton, North Carolina	
+-----+	+-----+	+-----+	+-----+
Alexandria Jenkins	Cal's Marine	Loomis, California	
+-----+	+-----+	+-----+	+-----+
Rachel Kendall	AVO Marine	Winnipeg, Manitoba, Canada	
+-----+	+-----+	+-----+	+-----+
Jacob LaMore	Innovation Marine	Sarasota, Florida	
+-----+	+-----+	+-----+	+-----+
Louis Mihalinec	MarineMax Clearwater	Clearwater, Florida	
+-----+	+-----+	+-----+	+-----+
Olivia Nesnay	McCarthy's Marine	Brielle, New Jersey	
+-----+	+-----+	+-----+	+-----+
Connor Pollard	Elite Marine	Riverside, California	
+-----+	+-----+	+-----+	+-----+
Kristian Sonsteby	Lighthouse Harbor	Greentown, Pennsylvania	
+-----+	+-----+	+-----+	+-----+
Alexis Spaulding	MarineMax Missouri	Lake Ozark, Missouri	
+-----+	+-----+	+-----+	+-----+
Connor Turley	MarineMax Panama	Panama City, Florida	
+-----+	+-----+	+-----+	+-----+
Katie Webb	Sunset Marina at 43	Brandon, Mississippi	
+-----+	+-----+	+-----+	+-----+
Mica Wiley	MarineMax Clearwater	Clearwater, Florida	
+-----+	+-----+	+-----+	+-----+
Joann Wolfenberg	Iron Mountain Powersports	Iron Mountain, Michigan	
+-----+	+-----+	+-----+	+-----+

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"(TM) in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser stern drives and inboard engines; MotorGuide trolling motors; Attwood and Whale marine parts and accessories; Land 'N' Sea, Kellogg Marine, Diversified Marine, BLA and Bell RPG parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray and Uttern boats, and Life Fitness, Hammer Strength and SCIFIT fitness equipment, and Brunswick billiards tables, accessories and game room furniture and InMovement products and services for productive well-being. For more information, visit <http://www.brunswick.com>.

About Brunswick Dealer Advantage

Brunswick Dealer Advantage offers a broad range of dealer services designed to enhance the long-term profitability of Brunswick's dealer partners. Business services focus on four areas: attracting more retail customers, rewarding employees, enhancing operations and profitability. In the United States, retail marketing services include Blue Water Finance, Boater's Choice insurance, Brunswick Product Protection and Mercury Product Protection extended service contracts, online classifieds from boats.com, BoatTrader.com, iboats.com, and ARI internet marketing. Employee rewards include discounts on AT&T and Sprint wireless, CDW technology products, hotel discounts from IHG and office supplies from Staples. Operational and profitability enhancing services include the Brunswick Dealer Certification program, CDK Global and Constellation Dealership Software, inventory financing through Brunswick Acceptance Corporation, savings on UPS, Staples, Elavon credit card processing and more. For information on all Brunswick Dealer Advantage programs, call 877-462-3884 or visit <http://www.brunswickdealeradvantage.com>.

Release: IMMEDIATE

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Source: Brunswick Corporation via GlobeNewswire
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