

April 25, 2016



Douglas Dynamics, Inc. Announces First Quarter 2016 Earnings Release and Conference Call

MILWAUKEE, April 25, 2016 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), North America's premier manufacturer of vehicle attachments and equipment today announced that it will release financial results for the first quarter 2016, after market close on Monday, May 9th, 2016.

A conference call will be held to discuss the financial results on Tuesday, May, 10th, 2016 at 9:00 a.m. Central time and will be hosted by Jim Janik, Chairman, President and Chief Executive Officer, and Bob McCormick, Executive Vice President and Chief Financial Officer.

The conference call will be simulcast live on the Company's website at: www.douglasdynamics.com.

About Douglas Dynamics

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer of vehicle attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments sold under the FISHER®, WESTERN®, HENDERSON® and SNOWEX® brands. Additional information is available at www.douglasdynamics.com.

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