

Douglas Dynamics, Inc. Announces First Quarter 2015 Earnings Conference Call and Investor Event

MILWAUKEE, April 7, 2015 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), North America's premier manufacturer of vehicle attachments and equipment today announced that it will release financial results for the first quarter ended March 31, 2015, after the close of the market on Monday, May 4th, 2015.

A conference call will be held to discuss the financial results on Tuesday, May 5th, 2015 at 9:00 a.m. Central time and will be hosted by Jim Janik, Chairman, President and Chief Executive Officer, and Bob McCormick, Executive Vice President and Chief Financial Officer. The Company will also host an Investor event on Tuesday, May 5th, 2015 following the earnings conference call.

The conference call and investor event will be simulcast live on the Internet and can be accessed by logging onto the Company's website at: www.douglasdynamics.com. Additional details of the investor event will be provided on the company's investor website at a later date.

About Douglas Dynamics

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer of vehicle attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments sold under the FISHER®, WESTERN®, HENDERSON®, SNOWEX® and BLIZZARD® brands. Additional information is available at www.douglasdynamics.com.

CONTACT: Douglas Dynamics, Inc.

Bob McCormick 414-362-3868

investorrelations@douglasdynamics.com

Source: Douglas Dynamics, Inc.