

## Douglas Dynamics, Inc. to Release Fourth Quarter and Full Year 2014 Results and Host Conference Call

MILWAUKEE, Feb. 26, 2015 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), North America's premier manufacturer of vehicle attachments and equipment, today announced that it will release financial results for the fourth quarter ended December 31, 2014, after the close of the market on Wednesday, March 11th, 2015.

A conference call will be held to discuss the financial results on Thursday, March 12<sup>th</sup>, 2015 at 10:00 a.m. Central time and will be hosted by Jim Janik, Chairman, President and Chief Executive Officer, and Bob McCormick, Executive Vice President and Chief Financial Officer.

The conference call will be simulcast live on the Internet and can be accessed by logging onto the Company's website at: <a href="www.douglasdynamics.com">www.douglasdynamics.com</a>. A replay of the webcast will be available on the Company's website immediately following the conclusion of the call.

## **About Douglas Dynamics**

Home to the most trusted brands in the industry, Douglas Dynamics is North America's premier manufacturer of vehicle attachments and equipment. For more than 65 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Our commitment to continuous improvement enables us to consistently produce the highest quality products and drive shareholder value. The Douglas Dynamics portfolio includes snow and ice management attachments sold under the FISHER®, WESTERN®, HENDERSON®, SNOWEX® and BLIZZARD® brands. Additional information is available at <a href="https://www.douglasdynamics.com">www.douglasdynamics.com</a>.

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