

September 23, 2010



## **Douglas Dynamics to Present at the Oppenheimer Fifth Annual Industrials Conference**

MILWAUKEE, Sept. 23, 2010 (GLOBE NEWSWIRE) -- Douglas Dynamics L.L.C. (NYSE:PLOW), the North American leader in the design, manufacture and sale of snow and ice control equipment for light trucks, today announced that James L. Janik, President and Chief Executive Officer, and Robert McCormick, Executive Vice President and Chief Financial Officer, will present at the Oppenheimer Fifth Annual Industrials Conference. The Company's presentation is scheduled for Thursday, September 30th at 9:30 a.m. ET in New York City. A live webcast of the Company's presentation may be accessed via the Company's website at [www.douglasdynamics.com](http://www.douglasdynamics.com) under the Investor Relations section and will be archived for 90 days.

### **About Douglas Dynamics**

Douglas Dynamics is the North American leader in the design, manufacture and sale of snow and ice control equipment for light trucks, which consists of snowplows and sand and salt spreaders, and related parts and accessories. The Company sells its products under the WESTERN®, FISHER® and BLIZZARD® brands which are among the most established and recognized in the industry. Additional press releases and investor relations information is available at [www.douglasdynamics.com](http://www.douglasdynamics.com).

The Douglas Dynamics, Inc. logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=7433>

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