

July 27, 2010



Douglas Dynamics, Inc. to Release Second Quarter 2010 Results and Host Conference Call

MILWAUKEE, July 27, 2010 (GLOBE NEWSWIRE) -- Douglas Dynamics, Inc. (NYSE:PLOW), the North American leader in the design, manufacture and sale of snow and ice control equipment for light trucks, today announced that it will release financial results for the second quarter ended June 30, 2010, before the open of the market on Tuesday, August 10th, 2010.

A conference call will be held to discuss the financial results on Tuesday, August 10, 2010 at 10:00 a.m. Central Time and will be hosted by Jim Janik, President and Chief Executive Officer, and Bob McCormick, Executive Vice President and Chief Financial Officer.

The conference call will be simulcast live on the Internet and can be accessed by logging onto the Company's website at: www.douglasdynamics.com. A replay of the webcast will be available on the Company's website immediately following the conclusion of the call.

About Douglas Dynamics

Headquartered in Milwaukee, Wisconsin, Douglas Dynamics designs, manufactures and sells snow and ice control equipment for light trucks, which is comprised of snowplows and sand and salt spreaders, and related parts and accessories. Douglas Dynamics sells its products under the WESTERN(R), FISHER(R) and BLIZZARD(R) brands through a distributor network, primarily consisting of truck equipment distributors located throughout the Midwest, East and Northeast regions of the United States as well as all provinces of Canada. More information can be found at www.douglasdynamics.com.

The Douglas Dynamics, Inc. logo is available at <https://www.globenewswire.com/newsroom/prs/?pkgid=7433>

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