

# Paychex Named to Selling Power's "50 Best Companies to Sell For" List

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex, Inc. has been named to *Selling Power* magazine's "50 Best Companies to Sell For" list for 2013. Paychex, a <u>leading provider</u> of payroll, human resource, and benefits outsourcing solutions for America's small- and medium-sized businesses, made its inaugural appearance at number 14 on the list.

Paychex senior vice president of sales Mark A. Bottini said it's an honor to be on this list, and a testament to the strength of the company and its 2,500-member sales force. "One of the most important things sales professionals need to enjoy a successful and lucrative career is a superior product that's backed by outstanding service. With industry-leading payroll and human resource solutions, they have that here at Paychex, along with robust benefits, an engaged sales leadership team, and a strong sales culture that provides compelling incentives and rewards achievement. As we continue to build sales momentum, we're creating even more opportunity for our sales force."

The Selling Power research team evaluates companies in the areas of company revenue and growth, sales compensation packages, sales culture, onboarding and sales enablement strategies, training and coaching process, and annual turnover percentage. A new area of analysis this year was company recognition and reputation, assessed by the awards a company has received that would enhance the sales force's ability to sell and affirm the company's commitment to community outreach and involvement.

### **About Paychex**

Paychex, Inc. (NASDAQ:PAYX) is a leading provider of payroll, human resource, insurance, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex<sup>®</sup>. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 570,000 payroll clients as of May 31, 2013. For more information about Paychex and our products, visit <a href="https://www.paychex.com">www.paychex.com</a>.

#### **About Selling Power**

In addition to *Selling Power* magazine, the leading periodical for sales managers and sales VPs since 1981, Selling Power Inc. produces the Sales Management Digest and Daily Boost of Positivity online newsletters, as well as a five-minute video series featuring interviews with top executives. Selling Power is a regular media sponsor of the Sales 2.0 Conference.

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