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# Paychex Launches New and Improved BuildMyBiz.com to Enhance Resources for Entrepreneurs and Small Business Owners

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex, Inc., a leading provider of [payroll](#), [human resource](#), and [benefits outsourcing](#) solutions for small- to medium-sized businesses, today launched its new and improved [BuildMyBiz.com](#), an online resource for entrepreneurs and small business owners.

The upgraded [BuildMyBiz.com](#) site includes a number of new features that will provide enhanced resources to entrepreneurs and give them the ability to tap into a greater pool of valuable information including:

- [Biz Services](#) – a dedicated marketplace for entrepreneurs to connect them with services that will help them grow, such as discounts on printing solutions, credit reports, and online business software.
- [Social Sign-In](#) – BuildMyBiz members, also known as “builders,” can log into the site by signing in through their Facebook, Twitter, LinkedIn, or Google account. This will allow builders to participate in the BuildMyBiz community and [BuildMyBiz Blog](#), read comments, ask for advice, and share experiences with other builders.
- [Small Biz News](#) – this section provides users with a feed of the latest small business news on topics ranging from sales and marketing and technology to articles dedicated to women entrepreneurs.

“The enhancements we have made to BuildMyBiz add more resources and a new level of service and support for America’s entrepreneurs and small business owners,” said Martin Mucci, Paychex president and CEO. “Combined with our new partnership with SCORE, Paychex continues to demonstrate its commitment to small business success and economic growth. We invite all entrepreneurs to join us at BuildMyBiz.”

In October, Paychex announced an educational partnership with SCORE, America’s small business mentors, to provide resources on topics ranging from payroll to human resources.

[BuildMyBiz.com](#) was first launched in December 2011 to provide a one-stop-shop for entrepreneurs looking to start, grow, and manage a business. Members of [BuildMyBiz.com](#) have access to articles, videos, white papers, and other interactive tools that help with issues such as creating a business plan, finding funding, developing products, and hiring their first employee. After nearly one year of success, Paychex has upgraded the site with even more resources.

Paychex is launching the upgraded site to coincide with Small Business Saturday (November 24, 2012) to highlight the importance of supporting small businesses.

## **Invitation to Share Small Business Stories**

As an essential partner to America's businesses, Paychex believes that small businesses are the key to economic growth and job creation and urges everyone to help small businesses succeed by supporting them on Small Business Saturday. To help highlight the good work of small business owners and the impact they have on their communities, Paychex invites builders to share the story of their business and the lessons they learned along the way. Go to <http://buildmybiz.com/share/> to share your business's story.

## **About Paychex**

Paychex, Inc. (NASDAQ:PAYX) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex®. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 567,000 payroll clients as of May 31, 2012. For more information about Paychex and our products, visit [www.paychex.com](http://www.paychex.com).

## **Stay Connected with Paychex**

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LinkedIn: [www.linkedin.com/company/paychex/products](http://www.linkedin.com/company/paychex/products)

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