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# Paychex Infographic Details Small Business's Game Plan for Growth: One Part Staffing, Two Parts Technology

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex, Inc., a leading provider of [payroll](#), [human resource](#), and [benefits outsourcing](#) solutions for small- to medium-sized businesses, today released an infographic that details the game plan for growth for small businesses.

The infographic was released in honor of Small Business Saturday. Held on the Saturday after Thanksgiving, Small Business Saturday is a day to celebrate and show support for small businesses. Paychex collected the data by conducting a payroll survey of America's small businesses.

"As we continue working toward a stronger economy, it appears small businesses have put together a smart plan for growth," said Paychex President and CEO Martin Mucci.

"According to our latest payroll survey and detailed in our new infographic, small businesses anticipate stability with staffing levels and opportunity with technology as they plan for growth in the next year. As their essential partner, we will continue to support and work with them to achieve success."

The new Paychex infographic is available for download and embedding at <http://buildmybiz.com/infographic-small-business-game-plan-for-growth/>.

## About the 2012 Paychex Payroll Study

The 2012 Paychex Payroll Study was commissioned in April 2012, and data was collected between May 16 and June 1, 2012. Paychex surveyed 1,186 small businesses with employee counts ranging from 1 to 99.

## About Paychex

Paychex, Inc. (NASDAQ:PAYX) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex®. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 567,000 payroll clients as of May 31, 2012. For more information about Paychex and our products, visit [www.paychex.com](http://www.paychex.com).

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