

## Paychex Survey Question Shows Small Businesses Influenced How People Voted in the 2012 Election

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex, Inc., a leading provider of <u>payroll</u>, <u>human resource</u>, and <u>benefits outsourcing</u> solutions for small- to medium-sized businesses, today released the results of a survey question that was included in a post-election survey of people who voted in the 2012 election. The survey was conducted by Heart+Mind Strategies on November 6 and 7.

Paychex asked voters how much their vote was influenced by the role of small businesses when it comes to creating jobs and growing the economy. Of the 1,007 respondents, 63 percent said it significantly or somewhat influenced their decision and 37 percent said it had little or no influence on their decision.

"Paychex believes that a strong small business sector is the key to creating jobs and growing the economy, and it's clear from response to this survey question that the majority of voters feel the same way," said Martin Mucci, president and CEO of Paychex.

Following is the survey question submitted by Paychex and the full response:

Over the course of the campaign, candidates often discussed their support of small businesses when it comes to creating jobs and growing the economy. How much did this issue influence who you voted for?

- Total Influenced Decision (NET) 63%
- Total Not Influenced Decision (NET) 37%
  - It significantly influenced your decision 28%
  - It somewhat influenced your decision 35%
  - It had little influence on your decision 24%
  - It had no influence on your decision 13%

For more information on Paychex, and its products and services for small business, visit <a href="http://www.paychex.com/payroll-taxes/small-business-payroll-services/">http://www.paychex.com/payroll-taxes/small-business-payroll-services/</a>.

## **About Paychex**

Paychex, Inc. (NASDAQ: PAYX) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex®. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional

employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 567,000 payroll clients as of May 31, 2012. For more information about Paychex and our products, visit <a href="https://www.paychex.com">www.paychex.com</a>.

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