

# Paychex Infographic: Mobile Apps Are Revolutionizing America's Small Businesses

*New infographic examines how small businesses use mobile technology to save time and increase productivity*

ROCHESTER, N.Y.--(BUSINESS WIRE)-- Paychex, Inc., a leading provider of [payroll](#), [human resource](#), and [benefits outsourcing](#) solutions for small- to medium-sized businesses, today released an infographic on the use of mobile technology by small businesses. The infographic focuses on how this technology helps small business owners by allowing them to save time and boost productivity.

"Small business owners and entrepreneurs are constantly facing new demands on their time and are increasingly turning to mobile technology to better manage it," said Paychex President and CEO Martin Mucci. "In fact, as our new infographic illustrates, 50 percent of small businesses who use mobile technology say they couldn't survive without it."

Paychex released the infographic as it celebrates the launch of its new [Paychex Mobile](#) smartphone application for iPhone®, Android™, and BlackBerry®.

The new Paychex infographic is available for download and embedding at [blog.buildmybiz.com/infographic-small-business-mobile-technology](http://blog.buildmybiz.com/infographic-small-business-mobile-technology).

## BuildMyBiz Mobile Resources

In conjunction with the launch of its new smartphone app, and in support of the growing number of small business owners using mobile technology to manage their businesses, Paychex is also promoting a host of new mobility resources on its website dedicated to small business owners and entrepreneurs, [www.BuildMyBiz.com](http://www.BuildMyBiz.com). In addition to the infographic, there will be a series of new articles, podcasts, and blog posts available on BuildMyBiz starting today and continuing through the next several weeks, touching on various aspects of mobility, from the value of mobile payment systems to mobile technology and payroll processing.

## Paychex Mobile App

The new [Paychex Mobile](#) smartphone app provides Paychex clients powerful tools for instant management and increased productivity, while offering their employees on-the-go access to personal payroll, benefits, and retirement information. The Paychex Mobile smartphone application is available for download, at no cost, for iPhone® from the Apple® App Store, for Android from Google Play, and for BlackBerry from BlackBerry App World™.

## About Paychex

Paychex, Inc. (NASDAQ:[PAYX](#)) is a leading provider of payroll, human resource, and benefits outsourcing solutions for small- to medium-sized businesses. The company offers comprehensive payroll services, including payroll processing, payroll tax administration, and employee pay services, including direct deposit, check signing, and Readychex<sup>®</sup>. Human resource services include 401(k) plan recordkeeping, section 125 plans, a professional employer organization, time and attendance solutions, and other administrative services for business. A variety of business insurance products, including group health and workers' compensation, are made available through Paychex Insurance Agency, Inc. Paychex was founded in 1971. With headquarters in Rochester, New York, the company has more than 100 offices serving approximately 564,000 payroll clients nationwide as of May 31, 2011. For more information about Paychex and our products, visit [www.paychex.com](http://www.paychex.com).

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