

Company Overview

The Company operates in one industry segment, in what may be generally described as fast moving consumer goods, selling numerous products in multiple health-and-beauty aids, over the counter drug and remedies and cosmeceutical categories. All of the Company's products are manufactured by contract manufacturers, pursuant to the Company's specifications and formulations.

The Company owns registered trademarks, or exclusive licenses to use registered trademarks, that identify its products by brand-name. Under most of the brand names, the Company markets several different but categorically related products. The principal brand and trademark names include "Plus White" toothpastes and teeth whiteners, "Bikini Zone" medicated topical and shave gels, "Nutra Nail" nail care treatments, "Porcelana" skin care products, "Scar Zone" scar treatment products, "Sudden Change" anti-aging skin care products, brands, "Hair Off" depilatory products, "Solar Sense" sun care products and "Neutein" brain health supplements.

All Company products are marketed and sold to major drug, food chains, mass merchandisers and wholesale beauty aids distributors throughout the United States, as well as internet sales. In addition, certain of the Company's products are sold internationally, through distributors.

CCA Industries, Inc. Reports Results of Operations for the Quarter ended February 29, 2024, and New Distribution Apr 10 2024, 4:28 PM EDT

CCA Industries, Inc. Announces Death of a Director Mar 29 2024, 8:53 PM EDT

Stock Overview

Symbol	CAWW
Exchange	OTCPink
Market Cap	4.48m
Last Price	\$0.68
52-Week	\$0.19 - \$0.70

04/11/2024 10:37 AM EDT

Investor Relations

Stephen Heit Executive Vice President/CFO T: 201-528-8200 investorrelations@ccaindustries.com

Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.

Management Team

Christopher Dominello President and Chief Executive Officer

Stephen A. Heit Executive Vice President and Chief Financial Officer

CCA Industries, Inc.

Post Office Box 735 Little Ferry, NJ 07643