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# Wyndham Expands Top-Rated Rewards Program with Member-Only Access to the Hottest Festivals, Concerts and Events

*Unveils industry-first collaboration with Applebee's, part of Dine Brands Global, unlocking point earn on mobile orders in stay with free delivery to thousands of hotels nationwide*

LAS VEGAS, May 20, 2025 /PRNewswire/ -- The number one hotel rewards program just got more rewarding. Wyndham Hotels & Resorts is leveling up its award-winning Wyndham Rewards® program, announcing an industry-first collaboration with Applebee's Neighborhood Grill + Bar®, part of Dine Brands Global, Inc., along with the launch of Wyndham Rewards Experiences—the program's all-new experiential platform—powered by some of the world's most iconic sports and entertainment brands including Madison Square Garden, Radio City Music Hall, Minor League Baseball and Caesars Rewards, among others.

Launching in phases, the offerings will not only give Wyndham Rewards members new dining perks nationwide, but member-only access to coveted festivals, concerts and events, including the sold-out Vans Warped Tour in both Long Beach, Calif. and Washington, D.C.; Country Jam in Grand Junction, Col.; and Beyond Wonderland in Chicago.

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**"Day-in and day-out, our focus is making Wyndham Rewards the absolute best hotel rewards program. Whether it's unlocking access to world-class events, delivering standout experiences, or simply rewarding members for dining with a brand they love, that's what our newest partnerships are all about. In doing so, we're making it even easier for members to get more out of their membership, both on the road and in their everyday lives."**

– Michael Shiwdin, GVP, Loyalty & Partnerships, Wyndham Hotels & Resorts

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## Turning Points into Unforgettable Experiences

Wyndham Rewards Experiences, now live at [WyndhamRewards.com/Experiences](https://WyndhamRewards.com/Experiences), gives members all-new ways to turn their Wyndham Rewards points into extraordinary moments through dynamic auctions as well as fixed-point rewards. Starting bids range between 20,000 to 100,000 points while fixed-point rewards start at just 2,500 points. Members can place multiple bids across as many experiences as they choose and new experiences go live weekly. There are no limits to how many bids members can place and points are only deducted for winning bids.

Among the more than 150 experiences launching now and over the coming weeks:

- VIP tickets for two to the sold-out Vans Warped Tour in Washington, D.C. complete

with private backstage tour, \$100 F&B credit and festival merch.

- The chance to ride on the Zamboni during a New York Rangers regular season home game at the iconic Madison Square Garden, plus two tickets to the game.
- Tickets for two to the *Christmas Spectacular Starring the Radio City Rockettes* at Radio City Music Hall, including a meet-and-greet with the Rockettes – all during the iconic dance company's milestone 100<sup>th</sup> anniversary year.
- A guaranteed spot playing with a PGA TOUR pro in the Wyndham Championship Wednesday Pro-Am at Sedgefield Country Club, plus two hospitality tickets.
- Tickets for two to see Minor League Baseball's San Jose Giants take on the Rancho Cucamonga Quakes at Excite Ballpark with the opportunity to throw out the game's ceremonial first pitch.

### **Everyday Dining, Now More Rewarding**

On top of experiences, Wyndham Rewards members will also soon have new ways to be rewarded when they dine, thanks to an industry-first collaboration between Wyndham and Applebee's, one of the world's largest casual dining restaurants. Slated to launch later this year, the partnership will allow Wyndham Rewards members staying at any Hotel by Wyndham to earn Wyndham Rewards points when they place a mobile To Go order from their Wyndham app with any of more than 1,500 Applebee's restaurants nationwide while also receiving free delivery.

### **The #1 Hotel Rewards Program**

Consistently recognized as the #1 hotel rewards program by the likes of U.S. News & World Report and USA Today, Wyndham Rewards' new dining and experiential offerings are just the latest in a growing list of ongoing program enhancements.

In just the last six months, the program has debuted its first-ever co-brand debit card (the first from a major hotel company in the U.S.), expanded points + cash redemption options at thousands of hotels and launched Wyndham Rewards Travel Bundles, a one-stop shop allowing members to seamlessly book, manage and earn points on hotel, cruise, airline and car rental bookings, as well as hundreds of thousands of tours and activities through partners like Viator.

To learn more about Wyndham Rewards, or to join the program for free, visit [WyndhamRewards.com](https://WyndhamRewards.com).

### **About Wyndham Rewards**

Part of [Wyndham Hotels & Resorts](https://WyndhamHotels.com) (NYSE: WH), the world's largest hotel franchising company, [Wyndham Rewards](https://WyndhamRewards.com) is the #1 hotel rewards program as named by both U.S. News & World Report and USA Today. Members—over 115 million enrolled around the world—earn a guaranteed 1,000 points with every qualified stay and can redeem for free nights starting at just 7,500 points. With more than 60,000 hotels, vacation club resorts and vacation rentals globally, no other hotel rewards program is more generous or offers members more places to stay. Join for free at [WyndhamRewards.com](https://WyndhamRewards.com).

### **About Applebee's**

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the

comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's and its franchise operations together consisted of 1,594 Applebee's restaurants in the United States, two U.S. territories and 15 countries outside the United States as of March 30, 2025. This number does not include one domestic Applebee's ghost kitchen (small kitchens with no store-front presence, used to fill off-premise orders) and six Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. (NYSE: DIN), which is one of the world's largest full-service restaurant companies.

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