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Helios Technologies Introduces No Roads™ App, a Smarter, More Connected Off-Roading Experience

SARASOTA, Fla.--(BUSINESS WIRE)-- [Helios Technologies, Inc.](https://www.businesswire.com/news/home/20250519400593/en/) (NYSE: HLIO) ("Helios" or the "Company"), a global leader in highly engineered motion control and electronic controls technology, proudly announces the launch of [No Roads™](#), an innovative off-roading app developed by its subsidiaries, [Enovation Controls](#) and [i3 Product Development](#) (i3PD), leveraging its [Cygnus](#) software platform offering. This cutting-edge application addresses the growing demand for advanced tools among overlanding and off-road communities.

This press release features multimedia. View the full release here:
<https://www.businesswire.com/news/home/20250519400593/en/>

No Roads™ App

Designed to work alone, or be a part of a larger system, No Roads™ offers intuitive trail mapping, with the

ability to integrate into vehicle diagnostics and rugged displays from Enovation Controls. A couple of current standout features of No Roads™ include live friend tracking as well as crowd-sourced reporting capabilities. The friend tracking is a real-time location-sharing capability that helps riders stay connected with their group, making trail riding safer, more social, and more seamless than ever before. Crowd-sourced reporting enables users to report hazards, upload pictures, tags and other data.

"We saw a clear gap in the market for a more intelligent and reliable off-road experience," said Sean Bagan, President, Chief Executive Officer and Chief Financial Officer of Helios. "By bringing together the strengths of Enovation Controls and i3 Product Development, we've created a solution that not only meets the needs of today's off-road enthusiasts but also showcases the kind of forward-thinking innovation that defines Helios."

While No Roads™ is currently tailored for off-road and overland adventure, the platform was developed with scalability in mind. Its adaptable architecture, along with the Cygnus platform [Reach Remote Support](#), opens the door for future applications across adjacent markets such as marine and anywhere robust, remote-ready mapping and navigation are needed.

"No Roads™ is a powerful example of what happens when we blend rugged, embedded electronics with smart, connected software," added Billy Aldridge, SVP, Managing Director – Electronics Segment. "We're excited about what this means not just for recreational adventurers, but for the future of embedded systems across multiple markets."

No Roads™ was recently unveiled at Overland Expo West in Flagstaff, Arizona, where attendees saw the app in action and met the team behind it. The app and its capabilities will also be featured at additional shows and events throughout the year.

About No Roads™

No Roads™ is an off-road navigation app built for trail riders, overlanders, and outdoor explorers who demand performance beyond the pavement. Designed by Enovation Controls and i3PD, No Roads™ delivers intuitive mapping tools and the flexibility to connect with vehicle systems and support platforms for a fully integrated experience. Whether you ride with only the mobile app, or the mapping platform integrated into a smart vehicle ecosystem, No Roads™ is built to go where others don't. Learn more at www.noroads.app.

About Enovation Controls

Enovation Controls is a fast-growing and innovative manufacturer of electronic controls and displays for diverse markets. As an international leader in fully tailored solutions, Enovation Controls offers a broad range of displays, controls, and instrumentation products for various applications. With an internationally diverse team, we serve customers around the world through our global sales, manufacturing, and engineering operations. Enovation Controls partners directly with OEMs and supports a worldwide network of authorized distributors and system integrators. Visit us at www.enovationcontrols.com and follow us on [LinkedIn](#).

About i3 Product Development

By sticking to its founding principles of Innovation, Inspiration, and Integrity, i3 has served more than 450 clients and completed over 4,000 projects in its 29-year history. i3 is inspired to create products that holistically combine emotion, user-centered design, engineered precision, quality craftsmanship, smart technology, and design for manufacturability. i3 takes pride in the details and the creative solutions to deliver products that are genuinely easy for users to enjoy. For more information please visit: www.i3pd.com and follow us on [LinkedIn](#).

About Helios Technologies

Helios Technologies is a global leader in highly engineered motion control and electronic controls technology for diverse end markets, including construction, material handling, agriculture, energy, recreational vehicles, marine and health and wellness. Helios sells its products to customers in over 90 countries around the world. Its strategy for growth is to be the leading provider in niche markets, with premier products and solutions through innovative product development and acquisitions. The Company has paid a cash dividend to its shareholders every quarter since becoming a public company in 1997. For more information please visit: www.heliotechnologies.com and follow us on [LinkedIn](#).

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Product/Solutions contact:

Kati Zumwalt

Director, Marketing – Electronics Segment

(918) 317-4100

kati.zumwalt@enovationcontrols.com

Investor and Media contacts:

Tania Almond

Vice President, Investor Relations and Corporate Communication
(941) 362-1333
tania.almond@HLIO.com

Deborah Pawlowski
Alliance Advisors LLC
(716) 843-3908
dpawlowski@allianceadvisors.com

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