

November 30, 2010



SIRIUS XM Radio and NFL Announce Extension of Satellite Broadcast and Marketing Agreement

SIRIUS and XM listeners will continue to hear every NFL game through the Super Bowl in 2016, plus SIRIUS NFL Radio, the only 24/7 radio channel dedicated to the NFL

SIRIUS and XM will stream all NFL games online for their subscribers

NEW YORK, Nov. 30, 2010 /PRNewswire/ -- SIRIUS XM Radio (Nasdaq: SIRI) and The National Football League announced today a five-year extension of their satellite broadcasting and marketing agreement.

(Logo: <https://photos.prnewswire.com/prnh/20101014/NY82093LOGO>)

SIRIUS XM, the Official Satellite Radio Partner of the NFL since 2004, will continue to broadcast every NFL game live nationwide from the preseason through the Super Bowl in 2016 as well as SIRIUS NFL Radio, channel 124, the first and only 24/7 radio channel dedicated entirely to the NFL.

NFL play-by-play and the SIRIUS NFL Radio channel are available to all SIRIUS subscribers and to XM subscribers who purchase the "Best of SIRIUS" programming package.

For the first time SIRIUS XM will also broadcast NFL play-by-play online for its satellite radio subscribers starting with the 2011 season.

"We are pleased to continue our partnership with SIRIUS XM," said Steve Bornstein, the NFL's executive vice president of media. "They have been an excellent partner and have become part of NFL fans' daily lives, not only on game day, but also throughout the year."

"The NFL is a terrific partner and we're very pleased to continue to work with them to provide both SIRIUS and XM listeners the kind of top-notch NFL programming that their fans have come to expect," said Scott Greenstein, President and Chief Content Officer, SIRIUS XM.

"The NFL has been and will continue to be one of the major tent poles of SIRIUS XM's lineup. SIRIUS and XM will give fans around the country a fully portable and comprehensive way to follow their favorite team and everything happening around the league."

SIRIUS NFL Radio features exclusive daily talk shows hosted by NFL experts, interviews with players, coaches and executives from around the league, plus in-depth coverage of the NFL Draft, training camps, NFL Network programming and more.

As the league's official partner, SIRIUS XM will continue to have rights to use the NFL 'shield' logo and collective NFL team trademarks.

For more information and a schedule of NFL games on SIRIUS XM, visit www.sirius.com/nfl or www.xmradio.com/nfl.

About SIRIUS XM Radio

SIRIUS XM is America's satellite radio company, broadcasting more than 135 channels of commercial-free music, and premier sports, news, talk, entertainment, traffic, weather, and data services to more than 20 million subscribers in cars, trucks, boats and aircraft, and through a wide range of mobile devices.

SIRIUS XM offers an array of content from some of the biggest names in entertainment, as well as from professional sports leagues, major colleges, and national news and talk providers. SIRIUS XM programming is also available at sirius.com and xmradio.com, and on Apple iPhone and iPod touch, BlackBerry and Android-powered mobile devices using the SIRIUS XM Premium Online App.

SIRIUS XM has arrangements with every major automaker and its radio products are available at retail locations nationwide, as well as shop.sirius.com and shop.xmradio.com.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our dependence upon automakers and other third parties, the substantial indebtedness of SIRIUS and XM; the useful life of our satellites; and our competitive position versus other forms of audio and video entertainment. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010 and XM's Annual Report on Form 10-K for the year ended December 31, 2009 and its Quarterly Report on Form 10-Q for the period ending September 30, 2010, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

P-SIRI

Media Contacts:

Andrew FitzPatrick

SIRIUS XM Radio

212.901.6693

andrew.fitzpatrick@siriusxm.com

Brian McCarthy

NFL

212.450.2069

brian.mccarthy@nfl.com

Patrick Reilly

SIRIUS XM Radio

212.901.6646

patrick.reilly@siriusxm.com

SOURCE SIRIUS XM Radio