

February 23, 2026



# TrueBlue's PeopleScout Earns Top Rankings in Total Workforce Solutions on HRO Today's Baker's Dozen List

***Global talent solutions leader ranked No. 1 in Size of Deal and No. 2 Overall Provider***

TACOMA, Wash. — TrueBlue (NYSE: TBI), a leading provider of specialized workforce solutions, today announced that its PeopleScout brand has been named a leader on HRO Today's 2025 Total Workforce Solutions Baker's Dozen Customer Satisfaction Ratings. PeopleScout was ranked as the No. 2 provider overall and No. 1 in Size of Deal, No. 2 in Quality of Service, and No. 3 in Breadth of Service.

"This recognition reflects the confidence our clients place in our ability to deliver integrated, scalable workforce solutions," said Taryn Owen, President and CEO of TrueBlue. "As talent needs continue to evolve, our enterprise approach—grounded in deep expertise, technology and flexible delivery—enables employers to manage their total workforce with greater agility and insight, while staying focused on what matters most: connecting people and work."

Industry research and media firm HRO Today publishes its Total Workforce Solutions Baker's Dozen annually. It evaluates providers used for both contingent and full-time talent solutions and is based entirely on client feedback. Rankings assess providers across three key dimensions: breadth of service, size of deal, and quality of service, awarding an overall provider and category rankings.

"PeopleScout continues to demonstrate leadership in the Total Workforce Solutions category," said Elliot Clark, CEO and Chairman of SharedXpertise and HRO Today. "Their ability to support both permanent and contingent talent strategies at scale—combined with strong service delivery—makes them a trusted partner for organizations navigating increasingly complex workforce challenges."

"We're proud to be recognized by our clients for the scale, quality and impact of our Total Workforce Solutions," said Rick Betori, President of PeopleScout. "This recognition underscores our focus on delivering best-fit solutions that help organizations align their permanent and contingent workforce strategies—creating flexibility, efficiency and better hiring outcomes in a rapidly evolving labor market."

PeopleScout delivers Total Workforce Solutions that help employers break down silos between permanent and contingent hiring and align under one holistic, agile talent strategy. PeopleScout's solutions are powered by Affinix®, TrueBlue's proprietary total talent technology suite, which embeds AI, automation, recruitment marketing, analytics and predictive insights across the talent lifecycle. Designed to integrate seamlessly with existing client systems, Affinix enables faster decision-making, improved workforce visibility and scalable execution across diverse hiring models.

Learn more about what makes PeopleScout a leader in Total Workforce Solutions [here](#).

## **About TrueBlue**

TrueBlue (NYSE: TBI) is a leading provider of specialized workforce solutions. As The People Company<sup>®</sup>, we put people first—advancing our mission to connect people and work while delivering smart, scalable solutions that help businesses grow and communities thrive. Since our founding, TrueBlue has connected more than 10 million people with work and served over 3 million clients across a variety of industries. Powered by proprietary, digitally enabled platforms and decades of expertise, our brands—PeopleReady, PeopleScout, Staff Management | SMX, Centerline, SIMOS, and Healthcare Staffing Professionals—provide a full spectrum of flexible staffing, workforce management, and recruitment solutions that bring precision, speed, and scale to the changing world of work. Learn more at [www.trueblue.com](http://www.trueblue.com).

## **Press Contact**

Taylor Winchell  
[pr@trueblue.com](mailto:pr@trueblue.com)  
1-253-680-8291