

Skillsoft Selected as Best of Elearning! 2013 Award Winner

Wins readers' choice awards in five categories, including Overall Best IT Content

NASHUA, N.H.--(BUSINESS WIRE)-- <u>Skillsoft</u> today announced that it has been recognized by *Elearning!* magazine in five categories as part of the readers 2013 Best of *Elearning!* Awards, the exclusive readers' choice awards program for elearning products and services. *Elearning!* Media Group, the industry voice of the enterprise learning and workforce technology market, conducts a search for the Best of *Elearning!* companies annually through reader nominations and selections. This recognition further exemplifies Skillsoft's role as a pioneer in the field of learning with a long history of innovation. Skillsoft delivers cloud-based solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft was honored at the awards ceremony of the Enterprise Learning! Conference & Expo on August 26 in Anaheim, Calif.

Awards won by Skillsoft include Best IT Content overall for the Skillsoft IT Library and four Awards of Excellence distinctions: Skillport® in the Best Learning Management System category, Skillsoft Leadership Advantage in the Best Leadership Training category, Skillsoft Business Catalog in the Best Soft Skills Training category and Skillsoft Compliance Modules in the Best Compliance/Certification category.

"Being selected the overall Best IT Content winner by *Elearning!* readers is a tremendous honor for all of us at Skillsoft," said John Ambrose, senior vice president, strategy, corporate development and emerging business, Skillsoft. "This top recognition coupled with four additional distinctions is a true testament to Skillsoft's dedication to providing a diverse platform of innovative learning solutions to enable leaders to deliver engaging learning opportunities. We are incredibly proud to be recognized for our work by those who utilize our solutions in regular hands-on strategy."

In its ninth year, 30 companies across 25 categories have been named best-in-class by learning professionals and executives. This year's ballot included 85 different products. Each honoree will be featured in the 2013 Best of *Elearning!* Awards issues of *Elearning!* and *Government Elearning!* magazines.

"With a large number of competitive nominations, it is a true testament to Skillsoft's product and service excellence to be to be named the Best IT Content category winner again this year," said Catherine Upton, publisher, *Elearning!* Media Group. "Skillsoft's recognition across five unique categories demonstrates its robust product offering and successful implementation across a varied customer base, further supporting its position as an industry leader."

Tweet This: <u>Readers of @2Elearning select @Skillsoft for Best of Elearning! 2013 Awards in</u> <u>five categories http://bit.ly/18B1aTG</u>

About Elearning! Media Group

Elearning! Media Group is owned by B2B Media Company LLC.*Elearning!* Media Group consists of 13 media products: *Elearning!* magazine, *Government Elearning!* magazine, e-magazines, e-mail newsletters, Alerts, Web sites, Enterprise *Learning!* Summit, Expo & Conference. *Elearning!* Media Group serves the \$160 billion enterprise and government learning markets. In combination, these brands reach more than 2 million executives, practitioners and professionals — all evaluating, deploying or implementing learning and workplace technologies across their organizations each year. To learn more, visit <u>www.2elearning.com</u> and <u>www.gov.2elearning.com</u>.

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 6,000 customers and more than 19,000,000 learners around the world. Skillsoft is on the web at <u>www.Skillsoft.com</u>.

Skillsoft, the Skillsoft logo, Skillport, Search & Learn, SkillChoice, Books24x7, ITPro, BusinessPro, OfficeEssentials, GovEssentials, EngineeringPro, FinancePro, AnalystPerspectives, ExecSummaries, ExecBlueprints, Express Guide, Dialogue, Quickskill and inGenius are trademarks or registered trademarks of Skillsoft Ireland Limited in the United States and certain other countries. All other trademarks are the property of their respective owners.

Lois Paul and Partners Caroline Pennartz, 617-986-5750 Caroline_Pennartz@lpp.com

Source: Skillsoft