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## Skillsoft Highlights Top Summer Reading Picks

Available via Skillsoft Books24x7, selected business genres include leadership, career success, communication and personal development

NASHUA, N.H.--(BUSINESS WIRE)-- Driven by industry demand for on-the-go content, <u>Skillsoft</u> today announced some top summer reading titles based on subscriber accesses, all available through Skillsoft <u>Books24x7</u>. The titles, available as full-text digital books and audio books in <u>BusinessPro</u><sup>™</sup> or concise summaries in <u>ExecSummaries</u><sup>™</sup>, cover a range of business topics including leadership, career success, communication and personal development. Today's rapidly changing business climate requires employees at all levels to stay current and informed on new ideas, technologies and trends. This content offering reinforces Skillsoft's role as a pioneer in the learning field with a long history of innovation. Skillsoft provides cloud-based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

"A favorite summer activity is catching up on accumulated reading – whether attacking that stack of magazines that has piled up, digging into the latest bestseller, or honing your skills with the latest business books," said Pam Boiros, vice president, corporate marketing, Skillsoft. "The insight contained in these recommended books is key to recharge, refresh and reflect on work and career goals during the summer months. With the availability of these hot summer reads through Books24x7, Skillsoft is happy to support our learners with easy-to-access, user-friendly content for both formal and informal learning."

## Some of Books24x7 Top Summer Reading Picks

• How to Change Minds: The Art of Influence without Manipulation

Laying out a simple, repeatable, measurable process for changing someone's mind, this insightful book authored by <u>Rob Jolles</u> is filled with sometimes funny, sometimes moving stories illustrating how challenging changing minds can be and the frequent gray line between influence and manipulation.

• How Will You Measure Your Life?

Authored by <u>Clayton M. Christensen</u>, <u>James Allworth</u> and <u>Karen Dillon</u>, this book is full of inspiration and wisdom to help students, midcareer professionals and parents alike forge their own paths to fulfillment.

• Just Listen: Discover the Secret to Getting Through to Absolutely Anyone

Discussing the skills needed to get through to anyone, <u>Mark Goulston</u> shares simple but powerful techniques readers can use to really get through to people—whether they're coworkers, friends, strangers or enemies.

• Quiet Influence: The Introvert's Guide to Making a Difference

Identifying six unique strengths that can make introverts powerful influencers, bestselling author <u>Jennifer B. Kahnweiler</u> shows how leaders can use those strengths to challenge the status quo, provoke new ways of thinking, effect change and inspire others to move forward.

<u>Stiletto Network: Inside the Women's Power Circles That Are Changing the Face of</u>
<u>Business</u>

Sharing story after story of women banding together to help other women, author <u>Pamela Ryckman</u> offers an inside look at what happens when bright, extraordinary women—from captains of industry to aspiring entrepreneurs—come together to celebrate and unwind, debate and compare notes.

• The 4 Disciplines of Execution: Achieving Your Wildly Important Goals

Authors <u>Chris McChesney</u>, <u>Sean Covey</u> and <u>Jim Huling</u> present a simple, repeatable and proven formula for executing on important strategic priorities in the midst of day-to-day whirlwind.

• The Charisma Myth: How Anyone Can Master the Art and Science of Personal Magnetism

Author <u>Olivia Fox Cabane</u> discusses what charisma actually is, how it is learned, what its side effects are and how to handle them.

• <u>The Power of Habit: Why We Do What We Do in Life and Business</u>

In The Power of Habit, <u>Charles Duhigg</u>, award-winning business reporter for *The New York Times*, takes readers to the thrilling edge of scientific discoveries that explain why habits exist and how they can be changed.

• The Reality-Based Rules of the Workplace: Know What Boosts Your Value, Kills Your Chances, and Will Make You Happier

By showing how to calculate one's true value to your organization, this straight-to-thepoint book authored by <u>Cy Wakeman</u> explains how a professional can confront and reduce emotional costliness to their organization, become an invaluable member of their team and even learn to love their job again.

• You Can't Lie to Me: The Revolutionary Program to Supercharge Your Inner Lie Detector and Get to the Truth

Written by <u>Janine Driver</u>, this novel will change the way readers look at job applicants, co-workers, dates, salespeople — anyone from whom individuals want and deserve the truth — while simultaneously strengthening your relationships.

Subscribers can access these selections – and thousands more – through the Books24x7 online digital library. In partnership with the industry's <u>foremost publishers</u>, industry vendors, analyst firms and business thought leaders, Books24x7 offers on-demand, instant access to

the complete text of thousands of best-in-class online books, book summaries, audiobooks, research reports and best practices. New titles are added every week, ensuring breadth, depth and currency of subject coverage.

Tweet This: What is in your beach bag? @Skillsoft highlights hot #summer #reading picks via Books24x7 collection http://bit.ly/14zRLz1

## About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud-based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry-leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at <u>www.Skillsoft.com</u>.

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