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# Skillsoft Announces Diverse Lineup of Live and Interactive Leadership Events

*Leading Business Thought Leaders and Best-Selling Authors, Including Marketing and Branding Authority Seth Godin, Join Skillsoft's Live Events Schedule*

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) today announced the schedule for its next four [Live Events](#) available to customers of Skillsoft's [Leadership Development Channel and 50 Lessons](#) and [Skillsoft Leadership Advantage](#). Skillsoft's Live Events provide subscribers with cutting-edge thinking in business and leadership through live and interactive presentations featuring the most recognized and sought-after thought leaders and best-selling authors. Skillsoft produces up to seven Live Events annually and offers more than 3,000 video assets from best-selling business authors, speakers and business leaders through the Leadership Development Channel and 50 Lessons. Skillsoft is a pioneer in the field of technology-delivered learning with a long history of innovation and delivering solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses.

This year's Live Events schedule includes a presentation by best-selling author and entrepreneur Seth Godin who is slated to appear as a keynote speaker at Skillsoft's [2013 Annual Perspectives User Conference](#). The full Live Events schedule includes:

- March 19 at 12:00 p.m. EDT (Broadcast from New York, NY) – *Quiet: How to Harness the Strengths of Introverts to Change How We Work, Lead, and Innovate* by [Susan Cain](#), best-selling author. Drawing on her original research and the latest in neuroscience and psychology, Susan will radically change views of the best way to develop leaders, manage teams, make smart hires and stimulate innovation.
- April 16 at 12:00 p.m. EDT (Broadcast from Washington D.C.) – *Jamming: The Art of Getting Innovation Done* by [John Kao](#), innovation activist and best-selling author. Using a piano to illustrate how jazz is a guiding metaphor for business, John will "jam" on stage during the live webcast and share the keys to innovation that he taught at Harvard University.
- May 14 at 11:00 a.m. EDT (Broadcast from Orlando, FL at 2013 Global Skillsoft Perspectives) – *Pick Yourself: Success, Impact and Relevance in the Creative Economy* by [Seth Godin](#), best-selling author, entrepreneur and marketing expert. Seth will share his vision of the new economy, and how professionals can draw out those discretionary qualities of initiative, creativity and passion of themselves, and from those within their organizations to build competitive advantage in this turbulent marketplace.
- June 11 at 9:00 a.m. EDT and at 12:00 p.m. EDT, replay of presentation with live Q&A (Broadcast from New York, NY) – *The Power of Habit: Why We Do What We Do in Life and Business and How to Change it* by [Charles Duhigg](#), *New York Times* business

reporter and best-selling author. With penetrating intelligence and an ability to distill vast amounts of information into engrossing narratives, Charles brings to life a whole new understanding of human nature and its potential for transformation.

“We are incredibly excited to offer our customers another great lineup of content and conversations from distinguished industry thought leaders,” said Shawn Hunter, executive producer and vice president, Skillsoft’s Leadership Development Channel and 50 Lessons. “This schedule of Live Events complemented by Skillsoft’s diverse video collection is a testament to our goal of providing our customers the tools they need to maximize leadership skills and inspire positive change, growth and innovation across the workplace.”

To get more information about subscribing to the Leadership Development Channel and 50 Lessons, please visit <http://www.skillsoft.com/products/LDC/default.asp>.

For more information on Skillsoft Leadership Advantage, please visit <http://www.skillsoft.com/products/SLA/default.asp>.

Participants are encouraged to tweet thoughts and questions during the Live Event using the hashtag: [#ssLIVE](#)

Tweet This: [.@Skillsoft announces lineup of Live Events featuring @suscain, @johnkao, @ThisIsSethsBlog and @cduhigg http://bit.ly/15KviwL #ssLIVE](#)

## **About Skillsoft**

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at [www.Skillsoft.com](http://www.Skillsoft.com).

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