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Skillsoft Named to “Top 20 Content Development Companies List” by TrainingIndustry.com

Skillsoft Recognized as Industry Frontrunner for Comprehensive Content Offering

NASHUA, N.H.--(BUSINESS WIRE)-- [Skillsoft](#) announced today that [TrainingIndustry.com](#) has named the organization to its “[2012 Top 20 Content Development Companies List](#).” Building on the company’s achievement of being named to [TrainingIndustry.com](#)’s “[Top 20 Leadership Training Companies List](#)” this recognition further exemplifies Skillsoft’s history as a pioneer in the field of learning, its long history of innovation and as a provider of solutions for its customers worldwide, spanning global enterprises, government, education and small to medium sized businesses.

“We pride ourselves on staying on the top of the industry’s trends and needs, and providing content that maps to our customers’ business goals and interests,” said John Ambrose, senior vice president, Strategy, Corporate Development and Emerging Business, Skillsoft. “We are proud to be recognized for our commitment to providing comprehensive, engaging content, as well as for the depth and breadth of our subject matter expertise.”

This is Skillsoft’s first year being honored by [TrainingIndustry.com](#) for their outstanding content development, as well as training outsourcing and leadership training. The company was acknowledged the last two years for their learning portal and was recognized three years in a row for their IT training solutions.

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Skillsoft provides a comprehensive and current content offering in the learning industry, effectively covering the full range of enterprise needs. Available in course collections, Books24x7, videos, simulations and rich media, and virtual live classes, Skillsoft’s content resources are the building blocks of effective learning programs, whether they are used as-is, in blended programs or customized to meet specific needs.

TrainingIndustry.com’s judges look at the following criteria when compiling this list:

- Industry visibility, innovation and impact
- Capability to develop and deliver multiple types of content
- Company size and growth potential
- Depth and breadth of subject matter expertise
- Quality of clients

- Geographic reach

To learn more about [TrainingIndustry.com](http://www.trainingindustry.com)'s Top 20 Content Development Companies please visit <http://www.trainingindustry.com/content-development/top-companies-listings/2012/2012-top-20-content-development-companies.aspx>.

About Skillsoft

Skillsoft is a pioneer in the field of learning with a long history of innovation. Skillsoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. Skillsoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. Skillsoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

Skillsoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. Skillsoft is on the web at www.Skillsoft.com.

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[TrainingIndustry.com](http://www.trainingindustry.com) spotlights the latest news, articles, case studies, and best practices within the training industry. Our focus is on helping dedicated business and training professionals get the information, insight, and tools needed to more effectively manage the business of learning.

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