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SkillSoft Introduces the Center for Creative Leadership's 50th Guidebook in the Ideas Into Action Leadership Development Series

Books24x7® includes new guidebook which commemorates 10 years of the content distribution partnership

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#) today announced the addition of the 50th guidebook in the *Ideas Into Action* leadership development series to the SkillSoft solution offering, commemorating the more than 10 year content distribution and licensing partnership between the two companies. SkillSoft is a pioneer in the field of learning with a long history of innovation. SkillSoft, a provider of cloud based learning solutions for customers worldwide, together with the [Center for Creative Leadership](#) (CCL®), a global provider of executive education, will offer access to CCL's *Ideas Into Action* series to support managers and executives who are concerned with their own and others' leadership development. Each guidebook in the series, which is delivered through the [Books24x7 Platform](#) from SkillSoft, gives specific advice on how to complete a developmental task or solve a leadership problem.

In partnership with industry's foremost publishers, industry vendors, analyst firms, business thought leaders and senior executives of Fortune 500 companies, as well as CCL, the SkillSoft Books24x7 On Demand Platform offers instant access to the complete text of tens-of-thousands of best-in-class books, book summaries, videos, audios, research reports and best practices.

The 50th guidebook in the *Ideas Into Action* leadership development series, *Developing Political Savvy*, discusses how political savvy is about using your skills, behaviors, and qualities to be effective, and that sincerity is vital to successful leaders. The ideas and exercises in the guidebook will help managers and executives become more politically savvy leaders and build their capacity to lead effectively in their organizations.

Tweet This: [@SkillSoft and partner Center for Creative Leadership release 50th #leadership guidebook http://bit.ly/JseHBr](#)

"SkillSoft's partnership with CCL has been a tremendous asset for our customers throughout the years," said John Ambrose, SkillSoft's senior vice president, strategy, corporate development and emerging business. "CCL's leadership development content has complemented and supported our focus on providing customers with unmatched and essential tools to improve their managerial and leadership skills. We are proud of our long term collaboration with CCL and look forward to continuing this partnership for many years to come."

SkillSoft's Publishing Partner Program is designed for publishers looking to leverage their technical, business and other content in the SkillSoft Books24x7 proven online subscription model. As partners in this program, publishers benefit from SkillSoft's knowledge and experience in digital publishing, its search and on-demand platform, and vast customer base which makes their content more widely available to an expansive corporate audience.

Through our valued partnership with SkillSoft, we can support more individuals and organizations in enhancing their leadership capacity," said John Ryan, CCL's president and CEO. "We look forward to providing even more content through the SkillSoft Books24x7 platform and expanding this successful collaboration."

For more information on CCL, please visit <http://www.ccl.org/leadership/index.aspx>.

For more information on SkillSoft's Books24x7 collections, please visit http://www.skillsoft.com/Books24x7/Product_Information/Collections/default.asp.

About SkillSoft

SkillSoft is a pioneer in the field of learning with a long history of innovation. SkillSoft provides cloud based learning solutions for its customers worldwide, ranging from global enterprises, government, and education to mid-sized and small businesses. SkillSoft's customer support teams draw on a wealth of in-house experience and a comprehensive learning e-library to develop off-the-shelf and custom learning programs tailored to cost-effectively meet customer needs. SkillSoft's courses, books and videos have been developed by industry leading learning experts to ensure that they maximize business skills, performance, and talent development.

SkillSoft currently serves over 5,000 customers and more than 13,000,000 learners around the world. SkillSoft is on the web at www.skillsoft.com.

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