April 10, 2012

SkillSoft Introduces Webinar Series on the Critical Role Learning Content Plays in Talent Management Strategies

Complimentary webinar series to feature Independent Analysts Claire Schooley and Virginia Clark formerly of SAP

NASHUA, N.H.--(BUSINESS WIRE)-- SkillSoft today announced two complimentary webinars to help organizations understand the critical role learning has in the talent management process. SkillSoft, a leading SaaS provider of e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses, has created two webinars with a focus on helping organizations successfully navigate today's complex business landscape and formulate a strategic and integrated view of talent management.

Human capital is a key asset that organizations rely on to maintain a competitive position in the marketplace. To attract and retain employees, organizations need a talent management strategy with learning as the foundation. By creating and executing a business-relevant Integrated Talent Management Strategy, organizations will get the right solutions delivered and the right business intelligence needed to help respond to talent needs in an adaptable, agile way.

"The connection between an organization's talent and outstanding business performance is indisputable. How to maximize the engagement, performance and potential of employees to maximize competitiveness drives many talent management strategies," said John Ambrose, senior vice president, strategy, corporate development and emerging business, SkillSoft. "Learning content in the human capital management process is what matters the most. That's what gives employees the resource needed to guide behavioral change. Simply identifying gaps through a talent management process is not enough – the gaps need to be filled with the content employees require to round out their job-specific skillsets."

Tweet This: FREE webinar series announced by @SkillSoft on #learning and talent management featuring @Schoolcw and Virginia Clark http://bit.ly/HsnRgp

The first webinar titled *Learning and Talent Management: The Driving Forces Behind Positive Results* takes place Thursday, April 19 from 1-2 p.m. EDT and will feature guest speaker Claire Schooley, a senior analyst at Forrester Research, Inc. Schooley will discuss the four components of a talent management strategy and the role learning content plays as the foundation of such strategy. To register for the webinar:
http://learning.skillsoft.com/LP=38?elqCampaignId=73&srcID=Frstr_wb_PR

The second webinar titled *Integrated Talent Management: A Practical Approach* takes place Wednesday, April 25 from 1-2 p.m. EDT and will feature Virginia Clark, co-founder of The

Distinct Edge Group, a company dedicated to providing practical leadership, learning and talent management solutions that make a measurable difference in business performance. Clark is a seasoned and highly regarded senior executive with more than 28 years of extensive business experience, including launching and leading global learning and talent management organizations for SAP and Unisys Corporation. To register for the webinar: http://learning.skillsoft.com/LP=43?elqCampaignId=72&srcID=TMI_wb_PR

About SkillSoft

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e- learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at http://www.skillsoft.com.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter$^{(TM)}$ portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7$^{(R)}$ product offering includes access to more than 29,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort$^{(R)}$ learning management system, Search-and-Learn$^{(R),}$ SkillSoft$^{(R)}$ Dialogue$^{(TM)}$, inGenius$^{(R)}$ and virtual classroom.

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Source: SkillSoft