

# SkillSoft Wins 'Best IT Content' and 'Best Social Learning Tool'; Named Finalist in 5 Categories for the Best of Elearning! Awards

*Readers Name SkillSoft a Top eLearning Provider for the Seventh Consecutive Year*

NASHUA, N.H.--(BUSINESS WIRE)-- [SkillSoft](#), a leading SaaS provider of [e-learning](#) and performance support solutions for global enterprises, government, education and small-to-medium-sized businesses, today announced that *Elearning!* Magazine has recognized the company with [two distinguished awards](#) based on reader votes. Named the 'Best IT Content' provider for its expansive [SkillChoice IT](#) offering, SkillSoft was also recognized as a top provider in the 'Best Social Learning Tool' category for [inGenius](#).

SkillSoft received Awards of Excellence in five categories, more than any other vendor, affirming SkillSoft as an industry leader that understands the learning challenges confronting organizations today while providing top-rated solutions to meet these needs. Categories in which SkillSoft was honored include:

- Best IT Content for SkillChoice IT;
- Best Leadership Development Program for SkillSoft Leadership Advantage;
- Best Soft Skills Content for SkillChoice Business Collection;
- Best Social Learning Solution for inGenius; and
- Best Mobile Learning Solution for Books24x7 Mobile Edition.

The 2011 awards mark the seventh consecutive year that SkillSoft has been named a Best of Elearning! Award honoree. Additionally, SkillSoft is being recognized for the fourth year in a row as an honoree in the 'Best IT Content' category.

"It is always a great honor to be nominated for a Best of *Elearning!* Award, so to be nominated for five awards for a second year in a row demonstrates our continued commitment to delivering high-quality, innovative solutions to our customers," said John Ambrose, Senior Vice President, Strategy, Corporate Development and Emerging Business, SkillSoft. "We strive to provide a comprehensive, effective collection of workforce development assets across a variety of verticals and are delighted to be recognized again for our accomplishments."

SkillSoft's SkillChoice IT is part of the SkillChoice platform that is designed to offer a vast array of learning options with instant access to thousands of learning assets. SkillChoice IT offers thousands of hours of course instruction and simulated practice in multiple solution

areas. It also offers thousands of online books through SkillSoft's ITPro Collection as well as online mentoring and practice certification exams for leading IT certification assessments. SkillChoice IT also incorporates SkillSoft's award-winning SkillPort and inGenius platforms for a comprehensive learning management and social learning solution.

SkillSoft's inGenius solution enables social learning by extending the value of expert information and infusing it with the knowledge and expertise of an organization's own employees. inGenius is built upon a secure, trusted SkillSoft platform that draws upon SkillSoft's award-winning content, including Books24x7 On Demand content collections containing more than 30,000 titles -- [digital books](#) from leading publishers, analyst research reports, and white papers -- as well as over 2,000 videos of leading thought leaders and practitioners.

Award winners are chosen by readers nominating products and solutions via online balloting from *Elearning!* Magazine. This year, *Elearning!* Magazine received approximately 1750 nominations, consistent with last year's program, making each category very competitive. The November issues of *Elearning!* Magazine and *Government Elearning!* Magazine will also highlight SkillSoft's wins.

## **About SkillSoft**

SkillSoft is a leading SaaS provider of on-demand e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables business organizations to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services. SkillSoft is on the web at <http://www.skillsoft.com>.

Content offerings include business, IT, desktop, compliance and consumer/SMB courseware collections, as well as complementary content assets such as Leadership Development Channel video products, KnowledgeCenter(TM) portals, virtual instructor-led training services and online mentoring services. SkillSoft's Books24x7(R) product offering includes access to more than 30,000 digitized IT and business books, as well as book summaries and executive reports. Technology offerings include the SkillPort(R) learning management system, Search & Learn(R), SkillSoft(R) Dialogue(TM) virtual classroom, and inGenius(R).

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