

## SkillSoft Announces Availability of On-Demand Video Offering with Launch of Leadership Development Channel

## New Addition to Multi-Modal Learning Portfolio Provides Managers and Leaders with Rich, Engaging Content on Managing Performance and Driving Business Results

HENDERSON, Nev., May 1 /PRNewswire-FirstCall/ -- SkillSoft PLC (Nasdaq: SKIL), a leading provider of e-learning and performance support solutions for global enterprises, government, education and small to medium- sized businesses, today announced commercial availability of the Leadership Development Channel(TM), a unique collection of on demand video learning programs featuring prominent thought leader and CEO content designed to accelerate performance and success at all levels of an organization. Building upon SkillSoft's extensive library of rich web-deliverable learning assets, the Leadership Development Channel provides executives and managers with cutting-edge thinking in business and leadership in a dynamic, engaging and easily consumable video format.

"SkillSoft remains committed to delivering an extensive library of rich learning assets in order to provide employees at all levels of an organization with dynamic, engaging learning experiences," said John Ambrose, Senior Vice President of Strategy, Corporate Development and Emerging Business. "In line with this mission, the Leadership Development Channel nicely complements existing assets developed in our Innovation Center, including the Business Impact and Challenge Series product lines. We continue to bring new products to market that address the increasing market need for multi-modal learning that is compelling to all generations of workers."

SkillSoft's Leadership Development Channel is a growing online library of over 450 video learning assets that can be accessed on demand for concise, just-in-time application-based learning. Featuring best-selling business authors, experts and CEOs, the collection delivers compelling advice and best practices across a broad range of business topics, including Management and Leadership, Change and Innovation, Communication, Marketing and Sales, Business Strategy and more. The video programs bring the gurus and concepts at the forefront of the business community to organizations in a highly efficient, cost-effective manner, helping to arm managers and their teams with the skills necessary to excel on the job.

The Leadership Development Channel can greatly enhance existing multi- modal learning programs and is ideal for both individual and group learning experiences, including use as a meeting starter, for one-on-one coaching and during facilitated learning sessions. The collection is regularly updated with new programs and encompasses a wide range of online, live and on-demand video learning assets. In addition, select videos are available for

download for use on portable devices, including cell phones, iPod and BlackBerry devices.

## the workplace. They are up to five minutes long and some are two or three

minutes in length. QuickTalks feature business best-selling authors and business leaders, such as Ken Blanchard, Pat Lencioni, Jim Donald, CEO Starbucks, and Ed Zander, CEO Motorola.
Video On-Demand Programs - A collection of video learning assets covering key competencies, including business acumen, diversity

awareness, attracting and retaining talent, and more.

Additionally, companies leveraging the LDC are able to participate in Live Leadership Events. These live, interactive presentations have featured the most recognized and sought-after thought leaders including Marcus Buckingham, Stephen Covey, Ken Blanchard and more.

The Leadership Development Channel is available immediately on a subscription basis and can be accessed seamlessly through the Books24x7 On Demand Platform. The collection is expected to be available via SkillSoft's SkillPort learning management system (LMS) in the second half of the year.

## About SkillSoft

SkillSoft PLC (Nasdaq: SKIL) is a leading provider of e-learning and performance support solutions for global enterprises, government, education and small to medium-sized businesses. SkillSoft enables companies to maximize business performance through a combination of comprehensive e-learning content, online information resources, flexible learning technologies and support services.

Content offerings include business, IT, desktop and compliance courseware collections, as well as complementary content assets such as SkillSim(TM) simulations, KnowledgeCenter(TM) portals and online mentoring services. The Books24x7(R) division offers online access to more than 14,000 unabridged IT and business books in its Referenceware(R) collections, as well as book summaries, executive reports and best practices. Technology offerings include the SkillPort(R) learning management system, Search-and-Learn(R), SkillSoft(R) Dialogue(TM) virtual classroom, SkillView(R) competency management software and the Enterprise Learning Connection Suite(TM), a set of platformneutral modules that can be used to create learning programs tailored to business needs.

SkillSoft courseware content described herein is for information purposes only and is subject to change without notice. SkillSoft has no obligation or commitment to develop or deliver any future release, upgrade, feature, enhancement or function described in this press release except as specifically set forth in a written agreement.

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