

Clear Channel Outdoor Digital Properties Raise Funds for the Japanese Earthquake and Tsunami Relief Effort

Proceeds Go to the American Red Cross to Assist in the Rebuild of the Devastated Communities

PHOENIX--(BUSINESS WIRE)-- As part of its ongoing effort to support charitable organizations and public safety groups, Clear Channel Outdoor Holdings, Inc. (NYSE: CCO) has partnered with select organizations across the country on digital initiatives to raise public awareness and encourage donations for the people of Japan after the devastating earthquakes, tsunami and aftershocks.

"The effects of the earthquake and tsunami in Japan have been devastating on the entire Pacific Region. Our digital properties have proven to be an extremely effective means of capturing the public's attention, and we hope that by donating space on our properties across the country, we were able to help drive donations to support the American Red Cross's efforts in the area," said Ron Cooper, President and CEO, Clear Channel Outdoor.

Among the initiatives:

Clear Channel Airports (CCA), the world's leading marketer of airport advertising, and Monster Media launched a Japan relief spot campaign in airports across the country including Hartsfield-Jackson Atlanta International Airport, Denver International Airport and Boston Logan International Airport. The PSA campaign is running through the end of the month.

Clear Channel Outdoor San Francisco unveiled a campaign on its state-of-the-art digital transit shelters with Yoshi's, a live music club and upscale Japanese restaurant, to promote the Yoshi's Japan Relief Benefit, a special fundraising event held on April 9 filled with delicious food, great wine, sake tastings and live musical entertainment. Additionally, special [Yoshi's Japan Relief Benefit t-shirts](#) are on sale to continue to raise money for the American Red Cross and disaster relief efforts.

In New York City's Times Square, Clear Channel Spectacolor, the U.S. market leader in spectacular sign displays and a division Clear Channel Outdoor, donated time on its SpectacolorHD digital billboard to launch a PSA with Takara Media Inc., a leading Japanese advertising agency, to drive contributions through the American Red Cross. The 15-second Takara-commissioned Red Cross spot is running twice per hour through the end of April, alerting pedestrians to assist those affected by the natural disasters and directs them to www.redcross.org and 1-800-RED CROSS.

Digital billboards are invaluable community services tools in delivering public service messaging across America. With instantaneous alerts, digital billboards are one of the most effective means for public service communications and for providing emergency messaging

of many types. Digital Outdoor offers unparalleled flexibility to advertisers and community organizations, allowing them to adapt their messages to the time of day and market conditions, as well as target specific audiences and geographies.

Annually, Clear Channel Outdoor donates more than \$40 million of outdoor advertising space in the U.S. and abroad to assist public safety groups, government agencies and nonprofit organizations in sharing vital public service messages with the community.

About Clear Channel Outdoor

Clear Channel Outdoor (NYSE:CCO) is the world's largest outdoor advertising company with close to one million displays in 45 countries across 5 continents. In the United States, the company operates over 200,000 advertising displays and has a presence in 48 of the top 50 Designated Market Areas. It also operates airport, rail, and mall advertising businesses worldwide. Its Spectacolor (U.S.) and DEFI (international) divisions are the global market leaders in spectacular sign displays, including in New York's Times Square. Clear Channel Adshel is the company's international street furniture division, which operates over 3,500 municipal advertising contracts worldwide. Clear Channel Outdoor also operates digital displays and networks in most of its divisions. More information may be found by visiting www.clearchanneloutdoor.com.

Certain statements in this release constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements.

Source: Clear Channel Outdoor Holdings