

April 25, 2025



## Herbalife Welcomes Lynda Cloud to its Board of Directors

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF), a premier health and wellness company, community and platform, today announced the election of Lynda Cloud to its Board of Directors, effective April 23, 2025. This appointment reflects Herbalife's continued commitment to innovation, digital transformation, and personalized wellness.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20250425107883/en/>



Lynda Cloud's decades of leadership across education, technology, and health sectors make her uniquely equipped to support Herbalife's next chapter. Her deep expertise in digital learning, consumer experience, and scalable education aligns with Herbalife's strategic priorities to modernize, expand personalized wellness offerings, and build stronger, more connected communities across its global platform.

"Lynda joins our Board at a pivotal time for Herbalife," said Michael Johnson, Chief

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Executive Officer and Chairman of Herbalife. "As we lean into transformative change and reimagine how we serve our distributors and customers, Lynda's vision and track record of driving growth through innovation will be invaluable. Her insights will help us accelerate our digital evolution and enhance how we deliver wellness solutions in today's dynamic global

landscape.”

Ms. Cloud brings nearly 30 years of leadership experience. Most recently, she served as CEO of the Institute for Integrative Nutrition (IIN), where she led a major global expansion of digital wellness education. Her previous leadership roles include CEO of Equal Ed and Executive Vice President at K12 Inc., where she spearheaded innovation in online learning and virtual school development.

“I’m excited to join Herbalife’s Board and support the company’s bold vision for the future,” said Ms. Cloud. “Herbalife’s mission to improve lives through health, wellness, and economic opportunity resonates deeply with me, and I look forward to contributing to this impactful journey.”

Herbalife also extends its appreciation to outgoing director Alan LeFevre for his years of dedicated service. “Alan has been a tremendous asset to our Board,” said Johnson. “We thank him for his leadership and invaluable contributions to Herbalife.”

### **About Herbalife Ltd.**

Herbalife (NYSE: HLF) is a premier health and wellness company, community and platform that has been changing people’s lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers science-backed products to consumers in more than 90 markets through entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle to live their best life.

For more information, visit <https://ir.herbalife.com/>.

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Source: Herbalife Ltd.