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Herbalife Congratulates the LA Galaxy on Their MLS Cup Victory

The Herbalife and LA Galaxy partnership is defined by nearly 20 years of athletic excellence and empowering communities.

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), the official nutrition sponsor of the LA Galaxy, proudly congratulates the 2024 MLS Cup champions on their remarkable 2024 season. With this historic win, the Galaxy have claimed their record-breaking sixth MLS Cup title, further cementing their legacy as one of the most iconic franchises in Major League Soccer (MLS).

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20241209265576/en/>



For 20 consecutive seasons as the official nutrition partner and the longest-running jersey sponsorship in MLS history, Herbalife is honored to fuel the players in achieving peak performance throughout the season. From game-day energy to post-game recovery, Herbalife's science-backed products have been an integral part of the Galaxy's training regimen. This partnership underscores our shared commitment to excellence, perseverance, and achieving greatness on and off the field.

"The LA Galaxy's journey to the top has been nothing short of spectacular. Their

Herbalife has been the Galaxy's official nutrition sponsor for 20 years and holds the longest-running jersey sponsorship in Major League Soccer history. (Photo: Business Wire)

teamwork, skill, and determination have captured the hearts of fans across the globe. Herbalife applauds every player, coach, and staff member for their tireless efforts and unwavering focus throughout the season,” said Michael Johnson, Chairman and CEO of Herbalife. “As champions, the LA Galaxy embody the spirit of striving for greatness, a value deeply aligned with Herbalife’s mission. We are thrilled to celebrate this monumental achievement alongside the team and look forward to continuing our partnership as they aim for even greater success in the future.”

“The partnership with Herbalife has been crucial in optimizing our players’ performance and well-being. Their strong commitment to nutrition and community engagement aligns seamlessly with our objectives at LA Galaxy. We look forward to continuing this important collaboration and furthering our impact together,” said Tom Braun, President of Business Operations and Chief Operating Officer at the LA Galaxy.

As the LA Galaxy’s official nutrition sponsor, Herbalife provides comprehensive support to player performance. All players benefit from the Herbalife24 line of sports performance products, which are NSF Certified for Sport®*, alongside a variety of health and wellness offerings such as teas, aloes, and targeted nutrition supplements designed to fuel and optimize performance. A cornerstone of this partnership is the Herbalife and LA Galaxy Dietitian Program, which creates personalized nutrition plans tailored to the unique needs of each player. These plans focus on dietary requirements that support performance, promote recovery and long-term wellness.

Beyond providing nutritional support, the partnership between Herbalife and LA Galaxy also makes a meaningful impact in the community. Through their Joint Community Partnership Fund, they champion various initiatives that create valuable opportunities for local youth, including their ongoing [commitment to the LA Galaxy Special Olympics Unified Team](#). This team, a collaboration between MLS Works and the Special Olympics Southern California, fosters an environment of inclusion by bringing together athletes with and without intellectual disabilities. Herbalife supports the team’s nutrition needs, and players enjoy unique experiences such as official contracts, practices, games, and travel alongside the LA Galaxy.

This season, they proudly continued empowering the local community by participating in initiatives like [A Place Called Home’s back-to-school event](#), where they helped distribute essential supplies to students. Also, in collaboration with the U.S. Soccer Foundation, [Herbalife and LA Galaxy unveiled a new mini-pitch in Pico Rivera](#), creating opportunities for young athletes to engage with the sport of soccer. Last month, [Herbalife, the LA Galaxy, and the Garden School Foundation teamed up to host a culinary experience for students at Dignity Health Sports Park](#). Together, these initiatives underscore Herbalife and LA Galaxy’s joint commitment to uplifting the community. In a thrilling extension of their partnership, [Herbalife and the LA Galaxy launched the Galaxy’s Retrograde Kit into space](#). Bearing the Herbalife logo, the jersey symbolizes the Galaxy’s ambition to reach new heights on and off the field. This launch, in collaboration with *Sent Into Space*, captured the imagination of fans and celebrated Herbalife’s enduring role in the LA Galaxy’s journey.

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About Herbalife Ltd.

Herbalife (NYSE: HLF) is a premier health and wellness company, community, and platform that has been changing people's lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers science-backed products to consumers in more than 90 markets through entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle to live their best life.

For more information, please visit [Herbalife.com](https://www.herbalife.com) and follow on Instagram [@HerbalifeUSA](https://www.instagram.com/HerbalifeUSA).

About the LA Galaxy

The LA Galaxy are Major League Soccer's most successful club. Based in Carson, Calif. at Dignity Health Sports Park, the Galaxy have won the MLS Cup a record six times (2002, 2005, 2011, 2012, 2014, 2024), the MLS Supporters' Shield four times (1998, 2002, 2010, 2011) and the Lamar Hunt U.S. Open Cup twice (2001, 2005), and one Concacaf Champions Cup (2000) since their inception in 1996. Under the direction of LA Galaxy President of Business Operations and Chief Operating Officer Tom Braun on the business operations side and LA Galaxy General Manager Will Kuntz on the soccer operations side, the Galaxy are the premier club in MLS, with stars like Landon Donovan, David Beckham, Robbie Keane, Steven Gerrard, Zlatan Ibrahimović, Javier Hernandez, Cobi Jones, Riqui Puig and Marco Reus representing LA over the team's 29 years in MLS. For more information on the LA Galaxy, visit www.lagalaxy.com.

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