

Thousands of Competitors Crossing the Finish Line to Have Their Names Called by the Iconic Voice of IRONMAN® Mike Reilly — Just 76 Days out From the Herbalife24 Triathlon, 5K and Bike Tour on the Streets of Los Angeles

Spectators Invited to a Finish Line Festival With Entertainment, Giveaways, Kids Zone, Beer Garden & Herbalife24 Recovery Zone

LOS ANGELES--(BUSINESS WIRE)-- With 76 days until race day, Herbalife Nutrition today announced Mike Reilly's return as the finish line announcer of the <u>Herbalife24 Triathlon Los Angeles</u>™ on Sunday, May 17, where his memorable call will personalize and celebrate the finish of thousands of competitors. Reilly, the official "Voice of IRONMAN" worldwide and one of the most prominent personalities in the endurance sports field, brings his iconic voice to the Herbalife24 Triathlon Los Angeles finish line for the second consecutive year.

"We are excited to offer another memorable weekend of activities around the 2020 Herbalife24 Triathlon Los Angeles," said Ibi Montesino, senior vice president and managing director for North America, Herbalife Nutrition. "This event offers something to fit everyone's experience and comfort level as we are committed to supporting an active lifestyle and helping people live healthier lives."

Having participated in a dozen triathlons, Reilly found his passion for endurance sports while training and racing local events in Southern California. Since then, Reilly has called over 190 IRONMAN races around the world and his iconic call of "You are an IRONMAN!" has been heard by over 350,000 finishers, and he is a USA Triathlon Hall of Fame inductee.

"I am excited to be back to kick off the start of the triathlon at Venice Beach and call out every single persons' name who crosses the Herbalife24 Triathlon finish line. The last person is just as important as the first person who crosses that line, they are all winners," said Mike Reilly, the official "Voice of IRONMAN."

At this year's event, thousands of spectators are expected to line the race route for the swim-bike-run adventure of a lifetime, which will begin in Venice Beach at the Pacific Ocean, continue through the heart of Los Angeles, and finish downtown at the famed L.A. Live entertainment and sporting complex. This year, the Company will also introduce the Herbalife24 Bike Tour, a 22-mile course through some of Los Angeles' most iconic neighborhoods.

On race day, Herbalife Nutrition will host a Finish Line Festival, featuring entertainment, giveaways, a kid's zone, beer garden, massage area, and the Herbalife24 Recovery Zone. The festival will also include recognition of all top finishers in each division, elite, USAT Western Regional Champions, age groupers and top JDRF fundraising groups.

For more event details and information on the **Herbalife24 Triathlon Los Angeles**, visit http://www.herbalife24tri.la and follow us on social media @Herbalife24Tri, #Herbalife24Tri.

About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global company that has been changing people's lives with great nutrition products and a proven business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

For more information, please visit IAmHerbalifeNutrition.com.

Herbalife Nutrition also encourages investors to visit its investor relations website at ir.herbalife.com as financial and other information is updated, and new information is posted.

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