

## Herbalife Nutrition Co-President and Chief Health and Nutrition Officer, Dr. John Agwunobi, Attends 12th U.S.-China CEO Dialogue

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Nutrition, a premier global nutrition company, announced today that co-president and Chief Health and Nutrition Officer, Dr. John Agwunobi, attended the 12th U.S.-China CEO Dialogue on September 10, in Beijing.

The event, co-organized by the China Center for International Economic Exchanges (CCIEE) and the U.S. Chamber of Commerce (USCC), is designed to further dialogue between US companies and Chinese government officials. Dr. Agwunobi and other U.S. business leaders met with Premier Li Keqiang, as well as other opinion leaders during the meetings.

Separately, Agwunobi met with key leaders from the China Nutrition and Health Food Association (CNHFA), where he detailed the Company's long-term investment strategy for China and the Company's commitment to further developing both the nutrition and direct selling industries in China.

"Herbalife Nutrition's mission, to help people live healthy active lifestyles through balanced nutrition and exercise, is a mission that is fully aligned with China's national health strategy. With China's demand for health products and services steadily increasing, Herbalife Nutrition is committed to actively working with the Chinese government to help advance the government's interests in ensuring a healthier population in China," said Agwunobi.

In accordance with the Healthy China 2030 Plan, a government initiative focused on the health of Chinese citizens, China's health industry is expected to reach approximately \$1.1 trillion by 2020 and more than \$2.2 trillion by 2030. Direct selling, as a main channel for distributing health products in China, has remarkable advantages in terms of providing personalized plans and support, and is expected to gain more traction from the rapid development of the health industry.

## **About Herbalife Nutrition**

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products and programs - since 1980. Herbalife Nutrition offers high-quality, science-backed products, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community that inspires customers to embrace a healthier, more active lifestyle.

Herbalife Nutrition's targeted nutrition, weight-management, energy and fitness and personal care products are available through its independent distributors in more than 90 countries.

Herbalife Nutrition supports the Herbalife Nutrition Foundation, a non-profit organization that assists community organizations focused on providing good nutrition. Herbalife Nutrition is also proud to sponsor more than 190 world-class athletes, teams and events around the globe.

Herbalife Nutrition has more than 8,300 employees worldwide. To learn more, visit IAmHerbalife.com.

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