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## **Top Global Herbalife Distributors Gather for Annual Leadership Conference, Participation in Education & Training to Further Company's Purpose-Driven Approach to Nutrition**

LOS ANGELES--(BUSINESS WIRE)-- As a Company whose purpose is to make the world healthier and happier, global nutrition company, Herbalife (NYSE:HLF), is hosting more than 2,500 top independent Herbalife distributor leaders, from around the world, for several days of education and training in Los Angeles, where the Company was founded in 1980. Education and training sessions will be conducted by global leaders and the Company's senior executives, keynoted by CEO Rich Goudis on Friday.

"The theme of this year's Honors event is 'Be the Difference,' and that's what these amazing distributor leaders exemplify — creating inspiring results for a better life through nutrition and opportunity," said Goudis. "The world-class education, training and personal development received this weekend is designed to inspire and motivate our distributors to continue leading their organizations to fulfill our purpose of making the world healthier and happier."

In addition to learning about how the Company is offering positive solutions to the global megatrends of high obesity rates, a rapidly aging population, rising public healthcare costs, and an increased interest in entrepreneurship by people of all ages, distributors gather from around the world to share best practices, increase social engagement and community.

Over the past year, the Company has increased its investments in the education and training experience, including in-person and online nutrition and fitness master classes, as well as the development of several dedicated fitness and nutrition portals with engaging and informational videos featuring numerous experts. At this event, and major regional events throughout the year, the Company is implementing university-style education programs where distributors can customize their experience by selecting from among a variety of classes offered — focused on product and nutrition education, business acumen, technology, and personal development — that best fit their personal needs for growing their businesses.

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### **About Herbalife Ltd.**

Herbalife is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife independent

distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. Herbalife offers high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife independent distributor, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Herbalife's targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife supports the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. Herbalife is also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

Herbalife has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.4 billion in 2017. To learn more, visit [Herbalife.com](http://Herbalife.com) or [IAmHerbalife.com](http://IAmHerbalife.com).

Herbalife also encourages investors to visit its investor relations website at [ir.herbalife.com](http://ir.herbalife.com) as financial and other information is updated and new information is posted.

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