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Herbalife Nutrition Launches an Additional Employee Volunteering Initiative, Designating February as Global Month of Purpose

LOS ANGELES--(BUSINESS WIRE)-- In an effort to make the world healthier and happier, premier global nutrition company, Herbalife (NYSE:HLF), announced another employee volunteering initiative to complement the Company's robust program of serving communities around the globe. This new endeavor, "A Global Month of Purpose," creates additional opportunities to bring Herbalife Nutrition employees to underserved communities in India, Mexico, Philippines, United Kingdom and the United States.

"Whether it is giving the gift of time by volunteering at local Casa Herbalife programs around the globe, serving on non-profit boards, supporting neighborhood food kitchens, or by pledging donations to our HFF program, our employees are continuously expanding our reach to ensure more children have the opportunity to be healthier and happier. We truly believe we have a responsibility to bring those less fortunate along with us so that we all fulfill our purpose," said Rich Goudis, CEO of Herbalife Nutrition.

Volunteering activities will be centered around the Company's philanthropic agenda of helping underserved communities with a focus on children. Building upon existing year-round volunteering activities, giving back to the community remains the centerpiece of the initiative, and is one of the Company's tenets and a passion exhibited by its employees. Herbalife Nutrition employees are provided 16 hours of paid volunteer time each year. Select activities of interest include:

- **India**

Employees in Bangalore, Chennai, Hyderabad, Jaipur, Kolkata, Kalyan, Medinipur, and Gurgaon will volunteer at SOS Children's Village and Smile Foundation, organizations focused on providing welfare services to underserved or abandoned children. In addition to providing the children instruction on proper nutrition and fitness, employees will be donating clothes, toys and books to these organizations.

- **Mexico**

Employees will help enhance accommodations and teach children fitness and nutrition fundamentals at organizations that provide residential care to children in need at Albergue Infantil Los Pinos, Nacidos para Triunfar and Ministerios de Amor, In Guadalajara; and at Ministerios de Amor, Pro Niños de la Calle and Hogar y Futuro in Mexico City.

- **Philippines**

In Muntinlupa, the southernmost city in Metropolitan Manila, employees will teach resident children about proper fitness and nutrition, and assist with homework, arts and crafts, as well as work on general facility improvement projects at SOS Children's Villages and Tuloy Foundation, organizations focused on providing residential care for orphaned and abandoned children.

- **United Kingdom**

Employees from the Company's London offices will paint and decorate children's bedrooms at Action for Children Merryfields, a live-in facility for children with complex disabilities. Additional volunteers will spend time at Action for Children Hackney Young Careers, teaching children cooking skills for creating healthy meals for themselves and their families.

- **United States of America**

Near the Company's headquarters in Los Angeles, employees have a variety of options to choose from including preparing meals for those in need at its South Los Angeles community partner, A Place Called Home, a dynamic youth center whose primary goal is to help children stay in school. Employees will also help beautify the landscape at Children's Institute, an organization that provides healing services to traumatized children. Additionally, employees from the Company's Winston-Salem Innovation and Manufacturing facility will partner with the Salvation Army to distribute coats to children in need; help beautify the Gateway YWCA Wellness Center, a facility dedicated to helping low income and at-risk women and children; and will host an American Red Cross Bloodmobile at the Company's campus.

The Casa Herbalife program was established in 2005 to help bring good nutrition to children living in orphanages, using after school centers, and other non-profit facilities around the world tasked with helping underserved young people. After the initial financial grants made by the Herbalife Family Foundation (HFF), the organizations receive local financial and volunteer support from Herbalife Nutrition independent distributors as well as Herbalife Nutrition employees. To date, HFF supports over 130 Casa Herbalife programs globally and serves the daily nutritional needs of more than 120,000 children around the world through annual grants to NGOs and charities that cater to vulnerable children. Additionally, Herbalife Nutrition employees and distributors provide year-round financial and volunteering support to the Casa Herbalife program partners.

About Herbalife Nutrition

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. The Company has been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife Nutrition independent distributors, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, skyrocketing public healthcare costs and a rise in entrepreneurs of all ages. We offer high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent distributor, and a supportive community approach that

inspires customers to embrace a healthier, more active lifestyle.

Our targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Nutrition distributors in more than 90 countries.

Through its corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. The Company is also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of approximately \$4.5 billion in 2016. To learn more, visit Herbalife.com or IAmHerbalife.com.

The company also encourages investors to visit its investor relations website at ir.herbalife.com as financial and other information is updated and new information is posted.

About Herbalife Family Foundation

Herbalife Family Foundation (HFF) is a U.S. § 501 (c)(3) non-profit corporation devoted to providing good nutrition and nutrition education to the world's children. HFF supports over 130 programs, in more than 50 countries, promoting children's healthy growth and development every day. We are committed to ensuring children are provided with good nutrition for a brighter future. HFF also often supports relief efforts in response to natural disasters. For more information about HFF and how you can support the children in our programs, visit www.herbalifefamilyfoundation.org.

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