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Herbalife Nutrition Extends Title Sponsorship for Bali International Triathlon 2017

JAKARTA, Indonesia--(BUSINESS WIRE)-- Global nutrition company, Herbalife has been named as the title sponsor of the Bali International Triathlon for the third consecutive year. Called the Herbalife Bali International Triathlon 2017, the event will be held at Mertasari Beach in Sanur, Bali on Sunday, October 15.

"We are proud to return as the title sponsor of the Bali International Triathlon for the third time running. The sports sponsorship exemplifies our commitment to a healthy, active life, supported by good nutrition," said Shobie Ann King, Vice President, Southeast Asia at Herbalife Nutrition. "We have been supporting the Bali International Triathlon since its inception in 2007, and are delighted to see the event has grown from strength to strength. We look forward to working closely with the organisers to spread our messages on good nutrition to as many people as possible."

Over 2,000 participants are expected to take part in this year's race, including Indonesia's national athlete, Jauhari Johan. An Herbalife Nutrition sponsored athlete, Johan will also be representing Indonesia in the triathlon event at the 29th Southeast Asian Games in Malaysia this month.

As the title sponsor, Herbalife Nutrition will provide all Herbalife Bali International Triathlon 2017 participants with its nutrition products during pre-event training sessions and coaching clinics. In addition, Herbalife Nutrition will be offering a taste of its Formula 1 Nutritional Shake Mix and NRG tea to participants at the five booths set up across the competition venue, where participants will also be able to receive complimentary body fat and glycemic index analyses.

The Bali International Triathlon has grown in popularity and was recently named as one of the "Best Triathlon Races in Asia 2016" by AsiaTri.com, an Asian triathlon online magazine. This year's race comprises the following race categories:

- **Olympic Distance Course:** Pool 1.5km, Bike 40km, Run 10km
- **Sprint Distance Course:** Pool 500m, Bike 20km, Run 5km
- **5km Fun Run**

More information on the Herbalife Bali International Triathlon 2017 is available on <http://balitriathlon.com/>.

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About Herbalife

Herbalife Nutrition is a global nutrition company whose purpose is to make the world healthier and happier. We have been on a mission for nutrition - changing people's lives with great nutrition products & programs - since 1980. Together with our Herbalife Nutrition independent members, we are committed to providing solutions to the worldwide problems of poor nutrition and obesity, an aging population, sky-rocketing public healthcare costs and a rise in entrepreneurs of all ages. We offer high-quality, science-backed products, most of which are produced in Company-operated facilities, one-on-one coaching with an Herbalife Nutrition independent member, and a supportive community approach that inspires customers to embrace a healthier, more active lifestyle.

Our targeted nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Nutrition members in more than 90 countries.

Through our corporate social responsibility efforts, Herbalife Nutrition supports the Herbalife Family Foundation (HFF) and our Casa Herbalife programs to help bring good nutrition to children in need. We are also proud to sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy, and numerous Olympic teams.

Herbalife Nutrition has over 8,000 employees worldwide, and is traded on the New York Stock Exchange (NYSE:HLF) with net sales of approximately US\$4.5 billion in 2016. To learn more, visit Herbalife.com or IAmHerbalife.com. Financial information is available on ir.herbalife.com.

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