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Herbalife International Of America, Inc. Issues Voluntary Recall For Its Protein Bar - Peanut Butter Due To Trace Amounts Of Undeclared Fish Allergen

LOS ANGELES, May 2, 2017 /PRNewswire/ -- Herbalife (NYSE:HLF), a premier global nutrition company, is voluntarily recalling certain lots of its Protein Bar – Peanut Butter because the product may contain a trace amount of fish gelatin, which was added to the product as part of a flavoring ingredient provided by a third-party supplier. The amount of gelatin in the finished product is extremely low (approximately 0.02%). The gelatin is a highly processed collagen from fish skin, which contains a negligible amount of parvalbumin, a fish allergen.

There have been no reports to date of any illnesses or adverse health effects associated with the affected product. Nonetheless, the Company is taking this voluntary action out of an abundance of caution. The U.S. Food and Drug Administration has been notified of this recall.

The product was distributed in the U.S. from 6/30/2016 to 4/7/2017, exclusively to individual independent distributors as 14-pack cartons. Lots numbers affected are 066539A11, 066553A11, 066601A11, 066660A11, 066688A11, and 066691A11.

Herbalife maintains high quality standards for its products and is dedicated to the health, safety, and satisfaction of its consumers. Independent distributors and their customers that have purchased this product are urged to return the product for exchange or refund. Consumers with questions about this issue may contact Herbalife's customer service department from 9:00am – 6:00pm Pacific Standard Time, Monday – Friday at 1-866-866-4744.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Independent Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. The Herbalife website contains a significant amount of financial and other information about the company at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. To learn more, visit Herbalife.com or IAmHerbalife.com.

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