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Herbalife Nutrition Offers Access to Election Information

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), a global nutrition company, is encouraging Americans to vote in the 2016 presidential election and find the information they need to cast their ballot by using the tools and resources developed by the Company in partnership with two nonpartisan organizations – the League of Women Voters, a 96-year-old, nationwide grassroots organization serving millions of voters with election information, and Voto Latino a pioneering civic organization that encourages Latinos to be involved in American civic activities.

The Herbalife Nutrition www.iamherbalife.com website will feature the League of Women Voters' first ever presidential election widget. The widget, entitled VOTE411, provides users with information about voting registration deadlines, absentee and early voting options, ballot measures, polling place locations and enables users to compare candidates' positions side-by-side through the online voters' guide.

"Millions of Americans miss the opportunity to vote in major election years because they lack basic information about the voting process. We are grateful to have help from Herbalife Nutrition in breaking down this barrier and getting needed information directly into the hands of voters," said Chris Carson, president of the League of Women Voters. "This widget will empower citizens around the country and motivate them to get to the polls by providing them with the information they need to vote."

Separately, [Voto Latino](#) is organizing voter registration drives at 20 Nutrition Clubs run by Independent Herbalife Members in California, Florida and Colorado. Since the beginning of August, Voto Latino has been training Nutrition Club owners on the use of educational materials to enroll voters, particularly millennials, who represent 44 percent of the 27.3 million eligible Latino voters nationwide. Herbalife Nutrition hopes to register hundreds of members by election time in November.

"At its core, Herbalife Nutrition is about empowering people and giving them the tools they need to shape their future," said Eric Rosen, senior vice president, Global Government Affairs. "Voting is a crucial right that gives each and every one of us the power to determine what happens in our communities and our nation, and Herbalife Nutrition is proud to promote civic engagement with the League of Women Voters and Voto Latino – two organizations that have shown the ability to provide Americans with the information they need to play a role in our democracy."

For more information on VOTE411.org, [click here](#). For more information on Herbalife Nutrition, [click here](#).

About Herbalife

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Herbalife Independent Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. The Herbalife website contains a significant amount of financial and other information about the company at ir.Herbalife.com. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. To learn more, visit Herbalife.com or IAmHerbalife.com.

League of Women Voters

[The League of Women Voters](#) is celebrating 96 years of Making Democracy Work® at every level of government. In 1920, the League was founded as an outgrowth of the movement that secured women the right to vote to help new voters engage with their government. Today the League empowers all voters to improve their local, state and national government. Learn more about the League of Women Voters and join our celebration!

Voto Latino

Voto Latino is a pioneering civic media organization that seeks to transform America by recognizing Latinos' innate leadership. Through innovative digital campaigns, pop culture and grassroots voices, we provide culturally relevant programs that engage, educate and empower Latinos to be agents of change. Together, we aim to build a stronger and more inclusive democracy.

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