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Senior Food Safety and Nutrition Medical Specialist Joins Herbalife Nutrition Advisory Board

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#) (NYSE:HLF) announced today that Corina Zugravu, M.D., senior medical specialist in food safety and nutrition, has been appointed to Herbalife's Nutrition Advisory Board (NAB).

Corina Zugravu is an associate professor at the Carol Davila Medicine and Pharmacy University in Bucharest and will support the company's initiatives in Romania, providing expertise and counseling in nutrition for a healthy lifestyle.

"Herbalife is committed to nutrition based on science, from top quality raw materials to rigorously tested final products, endorsed by researchers, nutritionists and doctors," said Romeo Căzănescu, country manager, Herbalife Romania and Moldova. "We are also happy to have a Romanian doctor in the Nutrition Advisory Board next to experts from across the world who are dedicated to developing new programs for a balanced nutrition and an active lifestyle."

With a Ph.D. in medical sciences and more than 25 years of experience in research and academic pedagogy, Dr. Zugravu is the author of numerous university courses, specialized books and scientific works and has published more than 45 articles in national and international magazines.

"I am very glad to partner with a company that has always promoted the importance of a balanced nutrition," said Dr. Corina Zugravu. "It is crucial for companies and institutions to collaborate and help promote nutrition education across the globe. I look forward to partnering closely with Herbalife members to ensure they have the information they need to help their customers lead healthy and active lives."

In 2010, Dr. Zugravu was selected to join the *European Commission*, a group of specialists who develop technical points of view on various scientific documents relevant to communities.

Herbalife's Nutrition Advisory Board

Herbalife's Nutrition Advisory Board (NAB) is comprised of professionals in the fields of nutrition and health from around the globe. The Herbalife Nutrition Institute educates and trains independent Herbalife Members on the importance of balanced nutrition and a healthy lifestyle. They also speak at symposia sponsored by the Institute where they meet with other experts to expand their knowledge of nutrition, fitness science, and other scientific disciplines related to their training activities.

The Chairman of the Nutrition Advisory Board is M.D., Ph.D., F.A.C.P., F.A.C.N. David Heber, supported by Vice Presidents and M.D., M.P.H. Luigi Gratton and Ph.D. Louis Ignarro Nobel Laureate in Medicine.

The Board also includes experts from across EMEA, such as M.D., Ph.D., Marion Flechtner-Mors (Germany), M.D., Ph.D., Lazlo Halmy (Hungary), M.D., Ph.D., Alla Pogozeva (Russia), M.D., Ph.D., Julián Álvarez García (Spain), M.D., Ph.D., Joaquim Caetano (Portugal), M.D., Ph.D., Sitaras Nikolaos (Greece). For more details on the Nutrition Advisory Board, please visit <http://company.herbalife.com/nab>.

About Herbalife Ltd.

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit Herbalife.com or IAmHerbalife.com.

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