

Herbalife Provides Nutrition Support to 248 Athletes From Six Asia Pacific Country Teams in 2015 Special Olympics World Games

HONG KONG, CHINA -- (Marketwired) -- 07/22/15 -- Herbalife, a leading nutrition company, are providing nutrition support to athletes from six Asia Pacific country teams who will participate in the 2015 Special Olympics World Games, held from July 25-August 2, 2015, in Los Angeles, United States. The sponsorship is in line with a global initiative in which Herbalife partners with LA2015, the Organizing Committee for the Games, to assist in meeting the nutritional needs of athletes and coaches from 165 countries.

In the Asia Pacific, Herbalife are providing additional support for 248 athletes in six country teams: Chinese Taipei, Indonesia, Korea, Malaysia, New Zealand and Thailand, who will compete in sports ranging from track and field, through swimming, skating and kayaking, to table tennis, badminton and soccer. The support for the Asia Pacific athletes centers on enhancing nutrition, through providing Herbalife nutrition products. Some athletes are also receiving apparel kits, and advice on nutrition to derive maximum benefit from training, and prepare for competitions.

"At Herbalife, we are dedicated to advocating a healthy active lifestyle for everyone. This of course includes good nutrition -- which for athletes plays a vital role in boosting stamina and performance, ensuring they can perform to the very best of their ability," said William M. Rahn, Senior Vice President and Managing Director, Herbalife Asia Pacific. "We are proud to be supporting the Special Olympics World Games, and we are pleased to provide good nutrition and support to our sponsored teams from Asia Pacific. We wish all the best to all of the participating athletes and look forward to an exciting event."

The six country teams from the Asia Pacific will receive the following support from Herbalife:

- Chinese Taipei Herbalife nutrition products including Formula 1 Healthy Meal Nutritional Shake Mix and Protein Bars, and a nutrition training workshop for 58 athletes
- Indonesia Herbalife nutrition products and apparel kits for 41 athletes and 20 team officials
- Korea Herbalife nutrition products including Protein Bars, and a nutrition training session for 94 athletes
- Malaysia Herbalife nutrition products and apparel kits for 25 athletes and 17 coaches

- New Zealand Herbalife nutrition products including Protein Bars, Personalised Protein Powder and Herbalife24 Hydrate, apparel kits, as well as assisting with the costs to attend the World Games for local athlete Monique Irvine
- Thailand Herbalife nutrition products including Nutritional Protein Mix and Personalised Protein Powder for 29 athletes; athletic training suits, sports bags and luggage for the athletes and team officials

The World Games will feature 25 Olympic-style sports, showcasing the unlimited potential of people with intellectual disabilities -- the largest disability population in the world.

Company Logo

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About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Independent Herbalife member and a community that inspires customers to live a healthy, active life.

To learn more visit herbalife.com

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Source: Herbalife