

July 8, 2015



Herbalife Sponsors Manufacturing Day

Sponsorship to support local manufacturing industry in communities across the country

LOS ANGELES--(BUSINESS WIRE)-- Today, global nutrition company [Herbalife](#) (NYSE: HLF) announced that it is a silver sponsor of Manufacturing Day, an annual national event that supports hundreds of manufacturers across the nation.

[Manufacturing Day](#)—happening on October 2, 2015—is a grassroots effort by U.S. manufacturers to improve public perception of manufacturing in America by coordinating awareness-raising activities at a variety of locations across the country.

Herbalife's sponsorship will help support efforts that will be executed at the local level to host students, teachers, parents, job seekers and other local community members at open houses designed to showcase modern manufacturing technology and careers.

"We are proud to partner with the Fabricators & Manufacturers Association as they work to attract talent in this exciting industry," said Ibi Fleming, senior vice president, North America, Herbalife. "Manufacturing has always been a critical part of the American economy and an important element of Herbalife's workforce, so sponsoring Manufacturing Day is important to us."

"The co-producing organizations appreciate the continued support of AWS which has demonstrated its belief in the Manufacturing Day concept since inception. And we are delighted to welcome Herbalife as a sponsor this year; it represents a sector of manufacturing – nutrition products – which has not actively participated before. We are grateful for the support of these organizations, which are so dedicated to serving their respective sectors of manufacturing," said Ed Youdell, president and CEO of the Fabricators & Manufacturers Association.

A panel of co-producers comprised of the Fabricators & Manufacturers Association, International (FMA), the National Association of Manufacturers (NAM), the Manufacturing Institute (MI), the National Institute of Standards and Technology's (NIST) Hollings Manufacturing Extension Partnership (MEP), and guest producer Industrial Strength Marketing (ISM) provide the centralized support necessary to coordinate this nationwide array of simultaneous events. The national media partners for the event are Edge Factor and the Science Channel and the national movie partner is *American Made Movie*.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an

Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit Herbalife.com or IAmHerbalife.com.

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Herbalife

Mike Gutierrez, 213-745-0401

michaelgu@herbalife.com

Source: Herbalife