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Herbalife Adds Key Government Relations Post

Latest Hire Represents Expanding Global Corporate Affairs Team

LOS ANGELES--(BUSINESS WIRE)-- Global nutrition company [Herbalife](#), (NYSE: HLF) announced today that Eric D. Rosen will join Herbalife's growing global corporate affairs team as vice president of government relations and director of its Washington, D.C. office.

Rosen will oversee Herbalife's D.C. operations and will report to Ric Hobby, who was recently appointed as head of Herbalife's global government relations reporting to Alan Hoffman, executive vice president of the global corporate affairs team.

Rosen, who will be based out of Herbalife's D.C. office, is a Capitol Hill veteran with experience in the Senate, House, and Executive Branch. For more than five years, he served as Judiciary Committee counsel to then Senator Joseph R. Biden, Jr. Rosen also served in the United States Attorney's office in the Northern District of California where he prosecuted cases on behalf of the United States.

"As Herbalife continues to change people's lives around the world through its nutritious products and inspire active lifestyles within communities, Eric's significant experience will be invaluable towards advancing that mission," said Ric Hobby, senior vice president, global government relations, Herbalife.

"I look forward to joining a global nutrition company like Herbalife that is dedicated to providing access to quality nutrition to people all over the world," said Rosen. "Herbalife has changed the lives of millions of people through its innovative programs that inspire people to eat healthy and be active, and I am thrilled to join the Herbalife family."

Rosen has a B.A. in international relations from the University of Pennsylvania and a J.D. from George Washington University Law School.

About Herbalife:

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal care products are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and

champions in many other sports.

The company has over 7,800 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$5 billion in 2014. To learn more visit Herbalife.com or IAmHerbalife.com.

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