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Herbalife Launches Third Asia-Pacific Wellness Tour

New Herbalife Nutrition Advisory Board Members to Share Fresh Perspectives on Health and Nutrition with Asia Pacific Consumers

HONG KONG, CHINA -- (Marketwired) -- 04/02/15 -- [Herbalife](#), a global nutrition company, has announced the launch of its third Asia-Pacific Wellness Tour, which will kick off in Hanoi, Vietnam on 3 April 2015. As part of its continuous effort to raise public awareness of the importance of balanced nutrition as part of a healthy active life in the Asia Pacific region, the latest edition of the Tour will run from 3 to 26 April, with seven Herbalife Nutrition Advisory Board (NAB) members visiting 28 cities in Australia, Cambodia, Hong Kong, India, Indonesia, Japan, Korea, Macau, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam. The Herbalife Nutrition Advisory Board (NAB) is comprised of leading experts in the fields of nutrition and health who help inform, educate and train Independent Herbalife Members and members of the public on the principles of good nutrition and regular physical activity.

Open to medical practitioners, industry partners, sports professionals and the general public, the 2015 Asia-Pacific Wellness Tour will feature a series of seminars led by the Herbalife NAB members. At each of these seminars, the NAB members will address key health and nutrition topics, including rising obesity across the region, brain health and aging, skin health and sports nutrition. The NAB members will also provide practical tips on how selective nutritional intake can go a long way in countering the effects of a wide-range of health issues.

"The past two Asia-Pacific Wellness Tours in 2014 were enthusiastically received, with an attendance of 43,000 across the region. As a result of these events, we have seen a marked increase in awareness on current health trends, and a heightened understanding of the importance of leading a healthy active life among consumers. Through this year's Tour and the addition of two new NAB members to bring fresh perspectives to the region, we hope to build on the momentum and make a bigger impact on the lives of Asia Pacific consumers through the sharing of practical balanced nutrition tips and positive lifestyle habits to help them live healthier lives," said Mr William M. Rahn, senior vice president and managing director, Herbalife Asia Pacific.

The Asia-Pacific Wellness Tour returns this year with the addition of two new Herbalife NAB members - Dr. Louis Ignarro and Dr. Chin-Kun Wang. Dr. Ignarro is known for his exceptional contributions to cardiovascular science. His efforts in the discovery of nitric oxide and its range of benefits to the human body was recognized with the award of the Nobel Prize in Physiology or Medicine. Dr. Wang, an expert in metabolism and nutrition, has been focusing his research on human metabolism and the clinical evaluation of nutritional supplements, nutraceuticals, functional foods and herbs. Dr. Ignarro and Dr. Wang will be

leading the Tour in Japan and Singapore respectively.

Completing the team of NAB members joining the Tour is Dr. Nataniel Viuniski, specializing in pediatrics and nutrition; Dr. Gary Small, specializing in brain health and ageing; Dr. Marion Flechtner-Mors, specializing in nutrition and obesity, Dr. Wang-Jae Lee, specializing in immunology and Dr. Jonathan Yarom, an expert sports physician. They will collectively lead the Australia, Cambodia, Hong Kong, India, Indonesia, Korea, Macau, Malaysia, New Zealand, Philippines, Taiwan, Thailand and Vietnam legs of the Asia-Pacific Wellness Tour.

Company logo

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About Herbalife Ltd.

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Independent Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 7,400 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of US\$5 billion in 2014.

To learn more visit herbalife.com

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